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## Synergy Web Marketing's Online King George Levy Sets Out To Establish World Record For Making The Most Internet Friends In One Week

*Online "King" George Levy sets out to establish world record for making the most Internet friends in one week.*

For Immediate Release

AVENTURA, Fla./EWorldWire/Oct. 16, 2006 --- George Levy, better known on the Internet web site MySpace by his profile username "His Mastership," is taking his new "pimped-up" (ie. highly-customized) profile on a ride with his friends to establish a Guinness world record for the most friends added on MySpace in one week.

Levy officially launched his brand new, customized profile on Wednesday, October 11 at noon Eastern daylight time and has set out to complete his challenge at exactly noon on Wednesday October 18.

"I love making new friends - so my original plan was to set out and create a new profile so tricked out, original and effective that I could get over one thousand friends to add me in one week," said Levy, president of the Synergy Web Marketing Group and author of the Internet Salesmanship newsletter and blog. "I tried to keep control of the situation but the profile has just kept growing and growing, and I blew past 1,000 users in less than two days - it's crazy. Now I'm taking it to the next level and setting out to establish the world record for the most friends added on MySpace in one week - I encourage anyone out there who wants to join me in this event to visit my profile and add me as a friend."

For those interested in finding out how Levy is doing as he sets out to establish his world record, they may do so by visiting his online profile at:

<http://www.myspace.com/hismastership>

There is no cost for opening up an account on MySpace as well as adding friends and the service can be accessed via a normal Internet browser using a regular Internet connection.

### About George Levy

George Levy is an internationally recognized Internet marketing expert, author, entrepreneur and out-of-the-box thinker.

He has been interviewed and featured in numerous publications and he regularly publishes the Internet Salesmanship newsletter and blog. George Levy's "ruthless truths" articles about online sales and how money is really made on the Internet have been called "harsh" and "not for the weak-hearted" - qualities that have earned him Expert author status in the Internet marketing community.

To learn more about George Levy, visit his personal blog at: <http://www.georgelevy.com>.

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