

## KenRoger Inc Partners With Leading Developer Of 2048bit Encryption

*KenRoger Inc, and its subsidiary SecureMyWifi.net; has secured an agreement with Protexx Inc of Deerfield Beach, Florida; to distribute its 2048bit data security product line to both business and individual consumers*

For Immediate Release

ATLANTA/EWORLDWIRE/Nov. 15, 2006 --- Protexx is an identity management company whose initial focus is securing "data in motion," meeting the needs of today's mobile workforce environment. The most serious security problem the public faces is the vulnerability of data to theft and fraud at various points along the data stream. It doesn't matter whether someone is using an Internet "Hotspot", connecting at home through a DSL or cable connection, or using satellite, initiating a VPN handshake or applying 128bit protection for online banking - it's all at risk.

Next to dumpster diving, electronic data theft is the next killer app for fraud and identity theft. It is easy to see that the odds of becoming a potential victim are pretty good. While no product does it all, KenRoger and Protexx can assist in the development of any security architecture and protocol by encrypting all information before it's transmitted.

All information leaving a computer, either through a wireless or wired connection, is vulnerable to attack. It's not possible to stop anyone from intercepting data packets as they pass through the network. The only form of protection available is through encrypting all packets as soon as "enter" is tapped. While information and data can still be intercepted, Protexx "data guard security" instantly encrypts those packets, rendering them useless to the most skillful hackers or identity thieves. This does not mean that packets can't be stolen, but if they are stolen, they will be scrambled and unreadable.

The Hacker World

This is an example of how a hacker operates. A computer must establish an IP address and credentialing information - the user is now under attack. The hacker or thief can follow along and visit and intercept or create an "evil twin" or "man in the middle" attack against a user, using his or her own personal data.

With the Protexx security software enabled, by simply clicking on the Protexx icon in the system tray, the IP of a computer is now assigned "Protexx IP" that fools the criminals by directing them to Protexx's 2048bit protected firewall. The thief hacks that IP thinking he is tracking the user but instead is led to a "dead end" path at Protexx's Tier 1 secure Network operating center. Users are safe and anonymous on the Internet, while Protexx back-end security features create a log of the attempted attack against users' IDs.

Visit <http://www.securemywifi.net> and select the S.I.T.H. download option, and enter promo code 1000001038 for a free 30-day demo. Once the value of Protexx security has been experienced, users join a rapidly growing family of safe, satisfied customers.

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**KEYWORDS:** kenroger, securemywifi, 2048bit, encryption, protexx, wifi, wireless, security, network, WEP, WEP2, WAP, SSL, KENROGER, PROTEXX, WI-FI, ENCRYPTION, VPN, INTERNET SECURITY, VIRTUAL PRIVATE NETWORK, 2048 BIT ENCRYPTION, 128 BIT ENCRYPTION, SSL, SECURE SOCKET LAYER, WEP, WAP, INTERNET, INTERNET CAFE, CRUISE SAFETY, SATELLITE COMMUNICATION, SECURE SATELLITE COMMUNICATION

**SOURCE:** KenRoger Inc.