



WhyAbe.com Celebrates A Successful 2006

Procurement professionals adopt WhyAbe.com tools to control costs, manage performance, ensure compliance, and quickly deliver value.

For Immediate Release

WILLOW GROVE, Penn./EWORLDWIRE/Dec. 13, 2006 --- WhyAbe.com continues to show great success as the first and only Web site to offer free procurement tools, including RFX and reverse auctions, seller's listings and a proprietary supplier database.

Select highlights from 2006:

Feb. 28 - Internet RFP pioneer WhyAbe.com provides suppliers the ability to promote and sell products and services at no cost. In addition to responding to RFX events, Suppliers now have the ability to upload items for sale and about me pages and gain exposure to millions of users on the Internet.

May 16 - Free Commerce Site Adds Multiple Currency Support

WhyAbe has launched the ability for users to select a preferred currency in their online profiles and create RFX events in any of the supported thirteen different currencies.

Oct. 19 - Control Scan Certifies www.WhyAbe.com as Safe Sourcing Site

In order to address user concerns of privacy and security, WhyAbe.com reaches an agreement with Control Scan, a leading data/security firm. The agreement illustrates WhyAbe.com's continued commitment to building consumer confidence, protecting privacy and battling online thieves.

Oct. 23 - WhyAbe.com Releases Free Reverse Auctions

WhyAbe.com continues to lead the professional procurement community by being the first and only Web site to offer completely free hosted reverse auctions. Users can now run their own RFX and reverse auction events without the hassle of tedious training and software installation headaches. WhyAbe is the only Web site that does not charge fees to the buyer or supplier.

Nov. 14 - Strategic Purchasing Unit Adopts WhyAbe.com Free Sourcing Tools

London Borough of Hillingdon, U.K. Finds WhyAbe to be "A robust and easy to use e-sourcing tool that any procurement function should be pleased to have in their armory."

"WhyAbe.com intends to continue to extend the capabilities of its free sourcing tools into 2007 with the addition of free contract management," stated CEO Steven Belli.

WhyAbe is available for free on the Web at www.WhyAbe.com.

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