



Western Media Group Corporation®

Western Media Group Files 10-QSB For Q2

MEDIA ADVISORY

Commack, NY/EWORLDWIRE/Aug. 20, 2003 --- The following is a partial summary of Western Media Group's (OTCBB: WMGC) Plan of Operation from the 10-QSB filed today.

The Company has started to use KKL and Med-Link to jointly develop Med-Link's products targeted at the medical community. KKL has assisted Med-Link in providing the technical support and services its business requires.

The Company has also restructured Med-Link's operations to reduce costs and enhance efficiencies by moving its offices into the Company's offices. In addition, part of the Med-Link call center functions have been transferred to a call center in India as part of a contract with Total Infosystems, Inc. Med-Link anticipates the transfer of additional call center functions to India in the future.

The Company plans to market Med-Link's services to medical practices in the New York metropolitan area by utilizing local hospitals as a contact point. In furtherance of this plan, Med-Link has signed, and will begin the process of implementing, a contract to develop a Virtual Private Network for New Island Hospital in Bethpage, New York. The network will be marketed to all the medical staff affiliated with New Island Hospital. This VPN will allow Med-Link to market various services to the medical practices on its network.

The complete text of this filing is available in Western Media's Online NewsRoom at <http://newsroom.eworldwire.com/1427.htm>.

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