



## Next Generation Continuity Software

### **COOP Systems' myCOOP 5.3 Implemented By Cox Enterprises**

*Enterprise-Wide BCM Software Deployment to Cover 300 Separate Businesses*

For Immediate Release

HERNDON, VA, /EWorldWire/Jan. 24, 2007 --- COOP Systems today announced that Atlanta-based Cox Enterprises, Inc., one of the nation's leading media companies and providers of automotive services, has implemented myCOOP(TM) 5.3 to support its enterprise-wide Business Continuity Management (BCM) program. myCOOP is an on-demand BCM software package, designed to support distributed and global BCM programs. The full life cycle of the Professional Practices is delivered securely over the Internet with a powerful, integrated package.

"We are enjoying the chance to work with Cox Enterprises. The breadth of its business interests and need to organize its enterprise-wide BCM program make the company a great fit for our capabilities. myCOOP's ability to quickly organize existing information and extend our tools to all the business units was of particular value," said Chris Alvord, CEO of COOP Systems.

#### About COOP Systems -- On-Demand Continuity Planning

COOP Systems (<http://www.coop-systems.com>), headquartered in Herndon, Va., is an exciting developer and provider of myCOOP continuity planning software. With a special focus on large clients with distributed planning needs, increasing numbers of innovative private and public sector clients have been deciding for myCOOP. Visit <http://www.coop-systems.com> to learn more.

#### About Cox Enterprises, Inc.

Cox Enterprises is one of the nation's leading media companies and providers of automotive services, with 2005 revenues of \$12 billion and 78,000 employees. Major operating subsidiaries include Cox Communications, Inc. (cable television distribution, telephone, high-speed Internet access and other advanced broadband services); Cox Newspapers, Inc. (newspapers, local and national direct mail advertising and customized newsletters); Cox Television (television and television sales rep firms); Cox Radio, Inc. ([NYSE: CXR] broadcast radio stations and interactive Web sites); Manheim (vehicle auctions, repair and certification services and web-based technology products) and Cox Auto Trader (automotive publications and a majority stake in AutoTrader.com). Learn more at <http://www.coxenterprises.com>.

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