



Christie's At Retromobile 2007 Makes History With Century-Old Exclusive Zymol Formula Gracing Exceptional, Vintage Historically Significant Collection

For Immediate Release

KILLINGWORTH, Conn. /EWorldWire/Feb. 16, 2007 --- As throngs of auto enthusiasts from around the world converge in Paris on Friday, the world's most sophisticated motor car wax company, Zymöl, will be there, too. Charged with more than viewing the array of fine, vintage cars and memorabilia, Zymöl has again been selected to prepare the vintage automobiles for showing by Christie's, the world's most renowned auction house.

Those who appreciate fine automobiles appreciate even more the significance of the cars to be auctioned on the block at the event and how these unique vehicles require the most conscientious products and exacting care to continue to take their place in history.

Ready to journey into a new owner's path and expected to make history with the price it fetches, is a singular example of man's love of the machine and one Zymöl will be preparing: the Talbot-Lago Barquette T26GS driven by Pierre Levegh for the 24-hour 1952 Le Mans - which he would have won had mechanical failure not halted his progress in the final hour.

"When its world-class reputation is on the block, Rupert Banner of Christie's chose our Licensed Valet team and Crystal collection of fine automotive care products," stated Charles Bennett, Zymöl's CEO.

Zymöl's selection for Retromobile 2007 follows last year's remarkable successes: including selection for other notable events like the Concours D'Elegance at Pebble Beach, the opening of its Beverly Hills Studio, and a newly redesigned Web presence to accommodate its growing worldwide clientele.

"Zymöl is a part of automotive history," added Bennett. "Our waxes are based on living formulas developed in the late 1800s and are designed to perpetuate the beauty of these unique collectibles."

About Zymöl

Zymöl (pronounced ZYE-mol) is the world's leading producer of premium automotive care products. Its effectiveness, natural ingredients, environmental compatibility and adoption by the automotive elite distinguish Zymöl in the market.

Since 1980, Zymöl's washing, cleaning and feeding formulas have been used to protect and shine some of the finest cars in the world. From Vintage(TM) Estate Glaze (\$1,850.00) to Auto(TM) Wash (\$19), there are Zymöl products to suit any budget, need or vehicle. Hand-crafted Zymöl paste waxes are based on a carriage maker's formula developed in Bischofsheim, Germany in the late 1800s.

Zymöl is dedicated to helping present and future generations preserve and protect the contributions made by the designers, manufacturers, collectors and restorers of motorised and non-motorised works of art, new or old. View the quality line of premier products online at '<http://www.zymol.com>'.

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