



Job News Opens Office In Tulsa, The Company's 21st Market

For Immediate Release

TULSA, Okla./EWorldWire/April 25, 2007 --- Job News, the nation's fastest growing recruitment solutions company, announces that it has launched its 21st market: Tulsa. The new office located at 8023 East 63rd Street has initial product offerings including a free-distribution, four-color, Tulsa-only jobs magazine, a Tulsa only jobs Web site ('<http://www.JobNewsTulsa.com>'), and employment radio.

"Job seekers can now find great employment opportunities at www.JobNewsTulsa.com, by picking up our magazine at hundreds of high traffic locations throughout the greater Tulsa area, or by simply listening to any of five popular radio stations in the market," said Darrel Bowlin, district manager of Job News.

Bowlin added, "Our strength is matching the best local candidates with the best local opportunities. We do this by focusing our efforts solely on the local market and by using the best mix of media to expose employers' job opportunities to the maximum job seeker audience. Our experience is - all things being equal - that an employer will prefer to hire a local candidate. Each market has a dedicated Web site, publication, and local sales and service team to accomplish our goal. We also plan to host job fairs in Tulsa. In exploring the Tulsa market and fusing media relationships, we hosted two successful job fairs one last October and one last month. Job fairs are an excellent way to reach an even greater number of job seekers on behalf of our advertisers."

"We are excited about the potential of our Tulsa venture. Tulsa is a great market and many of our customers have requested that we help them with their recruitment needs," concluded Bowlin.

Founded in 1994, Job News is a privately held company that produces and distributes employment publications, operates recruitment Web sites and hosts area job fairs. Job News is now in 21 markets across the Midwest and South. The company focuses on local hiring solutions to job seekers and employers alike through media-rich comprehensive communication networks.

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