



## Senior Industry Exec Joins Cyber Group Inc.

*Ron Prichard named vice president at Embedded Electronic Controls.*

For Immediate Release

DALLAS/EWORLDWIRE/May 1, 2007 --- Cyber Group Inc. today announced that Ron Prichard has joined the company as vice president, embedded electronics controls engineering services division. Mr. Prichard will report to Bhopi Dhall, president and CEO.

In his executive role with Cyber Group, Prichard will be responsible for the division's business development, sales and marketing activities. Mr. Dhall stated, "Cyber Group is extremely fortunate to have an executive with Ron Prichard's senior-level sales and marketing experience in the manufacturing and industrial equipment marketplaces. In particular, his leadership will be crucial to our success as we expand our business of providing outsourced embedded electronic controls engineering services targeted at factory automation equipment and systems."

With over 20 years of sales management and product development experience working with various mid-size to large OEM system suppliers in the vehicle manufacturing and industrial equipment industries, Mr. Prichard brings this depth of industry knowledge, business development and leadership experience to bear on growing Cyber Group's embedded electronics controls engineering services business. In his career, he has held senior sales executive positions with SCI Global Manufacturing, Medallion Instrumentation Systems, Index Sensors and Controls and Red Dot Corporation.

"The outsourced/offshore product engineering services sector is a key industry growth opportunity," said Prichard. "Success will result from radically lowering customers' time and cost-to-market, while substantially increasing the value and effectiveness of customers' solutions. What impressed me about Cyber Group is management's commitment to delivering on this value proposition for customers, the quality and depth of the combined U.S. and India engineering team, and the company's ability to extend customers' product engineering competencies offshore to India."

Cyber Group Inc. is a U.S. corporation headquartered in Dallas, Texas. Launched in 1998, its business is partnering with U.S. companies to extend their engineering competencies offshore to India, radically reduce their time, cost-to-market, and successfully create their offshore development capability at its wholly owned subsidiary in Delhi-Noida India. With system and project engineering managers in the U.S., and software and product engineering team in India, Cyber Group is a complete outsource and offshore software maintenance and product engineering services provider. For more information, 'http://www.cygrp.com'.

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**SOURCE:** John Pillow