



March Of Dimes Gets Boost From Affiliate Summit Fundraising Efforts Via An AffiliateHug

AffiliateHug.com positions affiliate marketers to put philanthropy into action.

For Immediate Release

BERKELEY HEIGHTS, N.J./EWORLDWIRE/June 1, 2007 --- While nearly everyone has heard of the March of Dimes, they may not be familiar with the staggering statistics the organization works to address - more than half a million babies in the U.S. every year are born prematurely, resulting in either loss of life or any number of other lifelong consequences such as cerebral palsy, mental retardation, chronic lung disease, and vision and hearing loss.

Affiliate Summit Corporation founders, Shawn Collins and Missy Ward, are positioning the weight and industry recognition of their organization - the largest conference and tradeshow for the affiliate marketing industry, to support the nearly eighty year-old non-profit. Their commitment is demonstrated by the introduction of AffiliateHug.com (<http://www.AffiliateHug.com>).

"The March of Dimes is a great match for the affiliate marketing industry's charitable efforts," said Missy Ward, co-founder of Affiliate Summit. "Since each of us has a family, we understand the value inherent in the work the March of Dimes performs in supporting families."

A product of joint collaboration with Affiliate Summit and Scott Hazard, president of Brightside Media Inc., AffiliateHug.com leverages Hazard's unique ability to render support and comfort to others through his magnum opus, the ScooterSqueeze(TM). A \$20.00 online donation furnishes individuals with a certificate entitling them to one (1) ScooterSqueeze, redeemable at the Affiliate Meet Market on Sunday, July 8, 2007 during the Affiliate Summit 2007 East Conference at the Intercontinental Hotel in Miami, and a "Freshly Squeezed" commemorative t-shirt. Quantity packages are available at discount rates.

All proceeds will go directly to support the March of Dimes.

In addition to sponsoring the March of Dimes with a tax-deductible contribution, all donors will be acknowledged at [AffiliateMarketersCare.com](http://www.AffiliateMarketersCare.com) (<http://www.AffiliateMarketersCare.com>).

To donate directly to the March of Dimes, visit '<http://www.marchofdimes.com/affiliatehug>'.

About Affiliate Summit Inc.

Affiliate Summit Inc. was founded by affiliate marketing industry veterans, Shawn Collins and Missy Ward, and serves the affiliate marketing professional community. The mission of Affiliate Summit is to be the leading global source of learning and networking opportunities surrounding the affiliate marketing industry. For additional information about the conference, visit '<http://www.AffiliateSummit.com>' or call 866-483-0167.

Subscribe to the Affiliate Summit Real Deal Newsletter for breaking news, tips and the latest information about the affiliate marketing industry at '<http://www.RealDealNewsletter.com>'.

About Brightside Media Inc.

Brightside Media Inc. is an Internet marketing company that assists online retailers in segmenting and reaching their key demographic and driving online sales utilizing a network of highly-targeted niche Web sites. For more

about Scott Hazard and his business, see '<http://www.CooperativeAffiliates.com>'.

About the March of Dimes

The March of Dimes is a national voluntary health agency whose mission is to improve the health of babies by preventing birth defects, premature birth, and infant mortality. Founded in 1938, the March of Dimes funds programs of research, community services, education and advocacy, and in 2003, it launched a campaign to address the increasing rate of premature birth. For more information, visit the March of Dimes Web site at '<http://www.marchofdimes.com>' or its Spanish language Web site at '<http://www.nacersano.org>'.

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