



## Sept. 28: Largest Affiliate Marketing Conference Goes Global With Affiliate Summit London 2007

For Immediate Release

BERKELEY HEIGHTS, N.J./EWorldWire/June 19, 2007 --- Reaching out across the pond, the Affiliate Summit's first U.K. event and the company's eighth will be held in London on September 28, 2007 at the Olympia Conference Centre.

AffiliateProgramAdvice ('<http://www.AffiliateProgramAdvice.com>'), an independent affiliate marketing consultancy agency and respected U.K. authority in affiliate marketing best practices, and Affiliate Summit co-founders, Shawn Collins and Missy Ward, have partnered to unite the affiliate marketing community.

In 2005, affiliate marketing luminary Jess Luthi set up AffiliateProgramAdvice.com to offer consultancy and to provide affiliate marketing management with an emphasis upon research and development. Home and away, the ethos of AffiliateProgramAdvice is to accelerate the industry growth by promoting affiliate marketing as a profitable and viable method of performance-based advertising. AffiliateProgramAdvice was the driving force behind the first U.K. Affiliate Census and has published expert white papers on the affiliate marketing industry.

From now through September 20, attendees can take advantage of the Affiliate Summit London 2007 Early Bird registration rate of £229 + VAT. After September 21, the rate will be £329 + VAT.

A limited number of sponsorships are available, and speaking proposals for Affiliate Summit London 2007 are now being accepted.

The Affiliate Summit London 2007 conference offers attendees a valuable opportunity to gain knowledge and insider experience of the affiliate marketing industry while networking face-to-face with the leaders in the space. For more information about the Affiliate Summit Conference, visit '<http://www.affiliatesummit.co.uk>'.

### About Affiliate Summit

Affiliate Summit, Inc. was founded by affiliate marketing industry veterans Shawn Collins and Missy Ward and serves the affiliate marketing professional community. The mission of Affiliate Summit is to be the leading global source of learning and networking opportunities surrounding the affiliate marketing industry.

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