



Zodia Babies Sales from Fertile Mind and Perfect Fit Pop Maternity

Great opportunity to buy something for a friend having a baby, Perfect Fit Pop Maternity Undies have customers coming back for more and sell out of Extra Long Tanks extra order to be flown in.

For Immediate Release

SEAFORTH, NSW/EWORLDWIRE/July 2, 2007 --- Fertile Mind is discounting their Zodiac Babies range.

With giant towels and super soft baby wraps the huge sale is a great opportunity to buy something for a friend having a baby.

Others are thinking ahead for Christmas. Fertile Minds have also added the Perfect Fit pregnancy undies to its Web site '<http://www.fertilemind.com>'. Pop Maternity Undies were a huge hit with all the female staff.

At the recent baby expo, Christine, the company director, shared that one customer came two days in a row to buy more of them.

Fertile Minds have also been amazed at the popularity of its new Glamourmom Nursing Extra Long Tanks which almost sold out in 24 hours to stockists around the country, so the company has organized flying more in to meet the demand. These will be available in Chocolate, Mid-night Blue and Black. The Ginger Bears jubes are being found in the glovebox and handbags of nauseous pregnant women, and they are also handy for warding off travel sickness. The ginger bears are safe for kids and gluten-free, these gummy bears contain fresh ginger which is clinically proven to help alleviate any kind of nausea.

Only a month ago Fertile Mind launched MumsCoach which has kept its Life Coach and Professional Organiser, Kylie, busy but also beaming with satisfaction. Clients are varying from the early stages of pregnancy wanting to get a head start to planning for their "new life" and experienced mums looking for support in their "crazy lives." Fertile Mind is sponsoring Kylie's fees for 2007, so the people should take advantage of this great service now and improve parenting potential.

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KEYWORDS: Maternity wear, maternity clothes, maternity clothing, maternity support, maternity bra, pregnancy clothing, pregnancy clothes, nursing wear, morning sickness, bando, mumscoach

SOURCE: Fertile Mind Pty Ltd