



PHOTO AVAILABLE: Sparta, New Jersey Resident Christopher Trum Positions and Scores With Internship at World Internet Marketing Inc.

For Immediate Release

SUCCASUNNA, N.J./EWORLDWIRE/July 9, 2007 --- Roger Williams University senior, Christopher Trum, has long recognized the inherent value of the internship experience.

"A bachelor's degree is the norm for young professionals, making it increasingly more challenging for graduates to distinguish themselves among their peers. I gain a competitive edge in my field by working with World Internet Marketing where I'm receiving a quality, hands-on experience," Trum stated.

The Sparta, N.J. resident is majoring in marketing with minors in both architecture and photography. Trum is using this internship in Succasunna, N.J. - as he did with his experience with the Sussex Skyhawks Baseball team last year, to expand his knowledge of the marketing industry. "You can only learn so much in the classroom. No classroom - no matter how advanced or interactive - can ever take the place of being in the workplace and having real responsibility," Trum commented.

This summer, he is learning more about the role of public relations as a marketing tool; he has direct interaction with clients and is leading his own marketing projects while dealing with the creation of new marketing tools and services.

"The past two years I have endeavored to learn all that I can about the various aspects of the marketing industry. These internships provide exposure across a range of marketing options, which will help me decide what areas of marketing I want to focus on when I graduate," Trum said.

Since its founding in 1996, World Internet Marketing Inc. has successfully assisted other companies in a variety of ways - initially with Web presence development and writing services, to growing into a full newswire service with distributions of news to media around the globe. The thriving company has maintained its roots in Succasunna, N.J., and has had as many as 14 interns most recently during the summer of 2006 from schools such as Tufts, Vassar, Penn State, University of Connecticut and Seton Hall. Students come from both four-year and two-year programs; some begin with only a year of college behind them, while others are fulfilling their final graduation requirements. All learn from and directly contribute to the growth of the business in the marketing industry, while the company gains the talents and skills, and current knowledge of students in disciplines ranging from technology to marketing and graphic design.

Students interested in learning more about internship opportunities can visit '<http://www.wimcareers.com>'. To learn more about the company's services, visit '<http://www.eworldwire.com>'.

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