



PHOTO AVAILABLE: March Of Dimes Reaps Benefits From Affiliate Marketers Attending Affiliate Summit 2007 East

Affiliate Summit raises \$15,895 for March of Dimes at the Affiliate Summit 2007 East conference in Miami.

For Immediate Release

BERKELEY HEIGHTS, N.J./EWorldWire/July 19, 2007 --- Many of the thousands who attended Affiliate Summit 2007 East - the largest conference and tradeshow for the affiliate marketing industry - joined Affiliate Summit Corporation founders, Shawn Collins and Missy Ward, in fundraising efforts for the March of Dimes, to raise just shy of \$16,000, with additional funds continuing to come in.

Fundraising efforts consisted of:

- An auction to have a company logo placed on all of the Affiliate Summit staff shirts for the duration of the three-day conference. The winner was Andy Rodriguez Consulting with a high bid of \$6,650.

- An auction to have a company logo placed on all of the Affiliate Summit educational videos. The winner was ShareASale with a winning bid of \$2,550.

- Charity hugs from Scott "Uncle Scooter" Hazard, president of Brightside Media and inventor of the ScooterSqueezeT (details at '<http://www.affiliatehug.com>').

Affiliate Summit contributed \$5,000 to the March of Dimes as part of the fundraising effort.

Collins and Ward selected the March of Dimes to align with in recognition of the immense work the organization performs - raising awareness, providing education and supporting research, while working to prevent premature birth. More than half a million babies in the U.S. every year are born prematurely, resulting in either loss of life or any number of other lifelong consequences such as cerebral palsy, mental retardation, chronic lung disease, and vision and hearing loss.

"We understand the value of the work the March of Dimes performs in supporting families," said Missy Ward, co-founder of Affiliate Summit. "We are thankful for the overwhelmingly positive response and goodwill exhibited by everyone who participated in helping us make a difference."

In addition to sponsoring the March of Dimes with a tax-deductible contribution, all donors are acknowledged at [AffiliateMarketersCare.com](http://www.AffiliateMarketersCare.com) ('<http://www.AffiliateMarketersCare.com>').

Donations by affiliate marketers and their friends and family can still be made directly to the March of Dimes at '<http://www.marchofdimes.com/affiliatehug>'.

About Affiliate Summit Inc.

Affiliate Summit Inc. was founded by affiliate marketing industry veterans, Shawn Collins and Missy Ward, and serves the affiliate marketing professional community. The mission of Affiliate Summit is to be the leading global source of learning and networking opportunities surrounding the affiliate marketing industry. For additional information about the conference, visit '<http://www.AffiliateSummit.com>' or call 866-483-0167.

To subscribe to the Affiliate Summit Real Deal Newsletter for breaking news, tips and the latest information

about the affiliate marketing industry, visit '<http://www.RealDealNewsletter.com>'.

About the March of Dimes

The March of Dimes is a national voluntary health agency whose mission is to improve the health of babies by preventing birth defects, premature birth, and infant mortality. Founded in 1938, the March of Dimes funds programs of research, community services, education and advocacy, and in 2003, it launched a campaign to address the increasing rate of premature birth. For more information, visit the March of Dimes Web site at '<http://www.marchofdimes.com>' or its Spanish language Web site at '<http://www.nacersano.org>'.

HTML: <http://www.eworldwire.com/pressreleases/17344>

MOBILE: <http://e4mobile.com/pressreleases/17344>

PDF: <http://www.eworldwire.com/pdf/17344.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/312124.htm>

LOGO: <http://www.eworldwire.com/newsroom/312124.htm>

CONTACT:

Shawn Collins
Affiliate Summit
PHONE. (908) 364-2767

KEYWORDS: affiliate, marketing, program, manager, conference, summit, Shawn Collins, affiliate summit, march of dimes

SOURCE: Affiliate Summit

AVAILABLE MEDIA: : Affiliate Summit 2007 East (size: 0.1 k)
Shawn Collins and Missy Ward - Lessons Learned,
<http://eworldwire.com/mediauploads/affiliatesummit2007east.jpg>