



PHOTO AVAILABLE: Mother of the Bride or Groom Dresses in New Fabrics, Styles and Colors for the 2007 Fall Season Arriving at Formalwear-Outlet.com

A change of season brings new fabrics, styles and colors to the mother of the bride or groom dress market. Find the same high quality selections online as those that can be found in more exclusive bridal shops.

For Immediate Release

DOTHAN, Ala./EWORLDWIRE/Aug. 6, 2007 --- Mother of the bride or groom dresses in new fabrics, styles and colors for the 2007 Fall season are on their way to Formalwear-Outlet.com. A change of season brings new fabrics and styles to the Mother of the Bride or Groom dress market.

Brocades, Chiffons, Pepple Crepe and Floral Jacquards top the list of fabrics for the new styles for Fall 2007 weddings. Selections come with wonderful color names such as Chestnut, Lapis, Merlot, Raisin, Cognac, Espresso, Wine, Sapphire, Dark Chocolate, Cabernet and Amethyst, just to name a few.

Among an array of styles to choose from include:

- Satin suit jackets atop a skirt of brocade
- Chiffon tiered dresses with long sleeve jackets
- Embroidered three-quarter length sleeve tops over crepe skirts

Both short and long lengths are in style for this wonderful season. Formal pantsuits are offered in the same fabrics and colors as the dresses.

Brides and bridesmaids spend multiple hours searching for the perfect wedding gown to complement the bride's selection. Now mothers can add the finishing touch to a dream-come-true wedding by making a very important fashion decision.

Formalwear for the mother of the bride or groom in just the right style and color can be difficult to find, but one online boutique is making it easier by adding new styles to its selection.

Formalwear-Outlet.com has been assisting brides in the selection of bridesmaid's dresses for seven years. Last year it added its own line of simple, yet elegant, wedding gowns. Even more recently it has included a line of formalwear for the mother of the bride or groom.

Kathy Dooling, who manages this online boutique, says, "Our customers want personalized assistance with up-to-date contemporary styles in the latest fabrics and fashionable colors. We can accommodate all their concerns in a wide range of sizes."

Shop from the comfort of home at Formalwear-Outlet.com from the same selection of formalwear found in some of the more exclusive bridal shops. In addition, buyers will receive personal attention from some of the most highly trained wedding apparel coordinators in the business.

To learn more information about this topic or to schedule an interview with the owners of Formalwear-Outlet.com, call Sue Gray at 334-793-1576 x 314 or e-mail sueg0314@sepapparel.com.

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