



### Arizona-based Luminoso Studios' Skincare Line, *Illustre Essenza*, Reaches Asia

*Luminoso Studios, a Phoenix, Arizona-based skincare products company, recently signed its first Asian distribution contract. Dr. Kris Yeung will be the exclusive distributor of Luminoso Studios' *Illustre Essenza* line of skincare products in China, Taiwan, and Malaysia.*

For Immediate Release

PHOENIX/EWORLDWIRE/Aug. 9, 2007 --- Naturopathic physician Dr. Kris Yeung is the latest skincare professional to sign a distribution agreement with Luminoso Studios, a Phoenix, Arizona-based high-quality skincare products company. Dr. Yeung will distribute Luminoso Studios' new line of upscale skincare products, *Illustre Essenza* (TM), in China, Taiwan and Malaysia through her company, Derma Tech Group, which also distributes laser skin rejuvenation equipment.

"The skincare product line designed by Luminoso Studios blends the most refined natural ingredients into formulations that are a perfect complement to my medically-supervised skincare programs. As a naturopathic physician, *Illustre Essenza* is truly in line with my professional focus," said Dr. Yeung.

The two newest additions to the *Illustre Essenza* line, Super Face & Body Brightening Serum and Illuminating & Brightening Mask, were developed in collaboration with Dr. Yeung and use all-natural skin brighteners instead of hydroquinone, a possible carcinogen the FDA has considered banning.

Pam D. Tirado, vice president of product development at Luminoso Studios, said that the company's primary goal was to create products with natural ingredients. "Two years of research went into the *Illustre Essenza* products before the line was ready for its January launch," she stated. "Because we're committed to creating more natural products and achieving the right formulation takes time.

"Skincare products with natural ingredients- such as licorice root, green tea extract willowherb, black currant and cherry extracts, raspberries, citrus extracts, rosemary and Vitamin B are healthier for your skin and we eliminate the harmful effects of unnatural ingredients such as parabens that are found in many skincare products ," added Sandy Tirado, Luminoso Studios' vice president of sales and marketing.

"Signing a distribution deal with Dr. Yeung demonstrates how important natural skincare products with clinical efficacy are to medical professionals," said Tirado.

Luminoso Studios currently offers eight home-use products in the *Illustre Essenza* line. All are paraben-free and Chirally Correct, formulated with natural extracts, antioxidants such as Vitamin C and E, and patented peptides including Matrixyl 3000 and Argireline. The *Illustre Essenza* skincare product line also includes eight professional-use chemical and enzyme peels featuring fresh fruit pulps and extracts.

Pam D. Tirado said, "Our combination of using more natural ingredients and offering exclusive distribution licenses to medical professionals ensures that our Illustre Essenza line of skincare products reaches everyone who is concerned about improving the skin's health."

#### About Luminoso Studios

Illustre Essenza, distributed by Luminoso Studios. is a luxurious line of anti-aging skin care products that are both paraben-free and Chirally Correct. The company focuses on using over 70 percent natural ingredients in every formula, like Licorice Root, Black Currant, Green Tea, White Grapefruit, Arbutin, Morus Alba Bark, Vitamins C, E & B, Willowherb, along with patented peptides like Matrixyl-3000 and Argireline - ingredients with proven anti-wrinkle efficacy for maximum results.

The products are specifically designed to minimize the appearance of fine lines and wrinkles - the telltale signs of aging, reduce discoloration and help clients achieve younger-looking and firmer-looking skin with a clear radiant glow.

Illustre Essenza is free of dyes, added artificial fragrances, phthalates, urea, propylene glycol and EDTA; product is never tested on animals. Each has a unique essence which is a result of carefully selected ingredients and essential oils.

The packaging is upscale, and many products are optimally designed to work in conjunction with medically supervised programs like laser skin rejuvenation and microdermabrasion services.

Over eight unique chemical and enzyme peels are available for for Pro use only. These provide a wide variety of treatments designed to give clients a spa-like service with clinical efficacy.

To learn more, visit '<http://www.luminosostudios.com>' or contact Pamela D. Tirado at 800-408-1168.

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**KEYWORDS:** natural, paraben free, chirally correct, matrixyl 3000, argireline, skincare, brighteners, hydroquinone free, phthalates free, urea free, propylene glycol free, EDTA free, peptides, natural alternative to hydrocortisone, no animal testing, willowherb, anti-aging, skin brighteners, antioxidants

**SOURCE:** Luminoso Studios, Inc.