



Travelers, Gamblers and Do-gooders Gain from End Result of Ocean Pictures' Three Year Dream

For Immediate Release

LAS VEGAS/EWORLDWIRE/Aug. 14, 2007 --- When former broadcaster and Las Vegas resident Victoria De Maria took a closer look at her surroundings, she identified three un-served or under-served niche lifestyle markets: the affluent gambler and traveler markets "and that of those less fortunate. De Maria put together a plan and set about launching three television stations most people might consider at completely opposite ends of the prosperity spectrum: gamblers, the Las Vegas lifestyle and recipients of others' philanthropic works.

From headquarters in Las Vegas, De Maria considers the city the top and most popular leisure trip travel destination in the world. In the past decade, the number of recreational gambling enthusiasts has risen, along with the desire for more information about activities they can pursue when journeying to the city.

The Vegas TV Channel

The launch by De Maria of The Vegas TV Channel under the Ocean Pictures Inc. umbrella became a logical project, designed to deliver compelling themes, to keep viewers engaged and to serve as the preeminent stop for all things Vegas - to capture the essence of vibrant Vegas life. The content will consist of Movies, Sports, Original Programming and Pay Per View events.

Travel Industry Association (TIA) surveys reflects that when traveling, travelers are seeking to meet a range of entertainment goals. Aside from longer vacations or short getaways, they seek facilities catering to families, including a variety of outdoor recreational activities, or venues suited to combining business with pleasure - which Las Vegas meets easily. The surveys also reflect only 21 percent of U.S. adults use existing television travel shows when planning trips, confirming a vastly untapped market for broadcasting compelling shows about events in the local casino gambling market appropriate for a range of viewing audiences.

The Macau TV Channel

A perfect complement by virtue of the destination's composition, The Macau TV Channel explores new and different ways to approach the location through culture, and international adventure, gambling within the many resorts and travel while also uniquely positioning Ocean Pictures in the broadcast market.

The Philanthropy TV Channel

Underscoring its value and dedication, the highly focused lifestyle network strives to develop a stellar reputation and to become a staple by offering a home for celebrities to communicate the focus on their work for others who may not have a home or for other social causes or issues. Characterized by strong personalities in the entertainment industry, The Philanthropy TV Channel aims to become the leader in production of programs that highlight progress with programs or projects that impact the lives of others in countless ways. Further, a significant portion of ad revenue generated within The Philanthropy TV Channel will go directly to various

causes and issues aired on the network.

"In today's crowded television landscape, our network stations will offer an uncommon, captivating entertainment experience and encourage viewers to widen their horizons - and their lives - in many different ways," said De Maria.

Ocean Pictures aims to continue to expand its offerings to viewers through its companion networks and delivers to audiences a brand that resonates with its viewers.

The Web site, '<http://www.OceanPictures.TV>' launched with great success on July 7 of this year, and the following network launches will be in IPTV, Mobile TV, Cable and Satellite platforms.

"This has been in development for over three years. Ocean Pictures has 217 people on board to work for us, and we look forward to entertaining and informing our viewers around the world with our three networks," said De Maria.

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