

National Disclosure Authority Launches Operations in Santa Monica, Calif.: Sets New Standard for Disclosure Reports and Environmental Responsibility

For Immediate Release

LOS ANGELES, Calif./EWORLDWIRE/Aug. 17, 2007 --- National Disclosure Authority (NDA), a newly formed independent hazard disclosure company, founded by the most experienced disclosure experts in the industry, launched its environmentally conscious operations in April, 2007, in Santa Monica, California, with ambitious plans for rapid expansion. NDA tripled its business within its first 90 days of operation and is on track to exceed that pace in the next 90. With its solid support from major real estate brokerages and their agents, NDA's green platform is poised for powerful growth in the future.

NDA represents a new generation of disclosure reports, using state-of-the-art computer technology to achieve the most thorough and precise disclosure reports available in the residential and commercial real estate industries. The company also prides itself on its passionate commitment to environmental responsibility, and the NDA "Green Team" practices green conservation in every aspect of its activities.

"Our professionals' track record of excellence in the industry appeals to agents, who choose NDA reports based on accuracy, quality, impeccable service, and the integrity of our mission," said NDA CEO and founder Sergio Siderman. "NDA's mission is simple: to provide the most precise and thorough disclosure report available, while maintaining the highest commitment to environmental conservation and restoration. We take no shortcuts and make no empty promises," he added.

Accuracy

NDA was founded with the goal to catalyze necessary changes in the unregulated hazard disclosure industry, which continues to use outdated disclosure methods that routinely yield inaccurate reports.

NDA uses the most advanced satellite imagery/aerial photography and proprietary geographic information systems to map properties accurately within six inches - more precise than any other measurement available today. Additionally, NDA reports use only actual parcel boundaries, instead of static icons, which can often be misleading.

Streamlined Client Services

NDA reports are available to clients at any time, 24/7, and the firm's experienced researchers can turn a report around in less than an hour. Clients receive easy-to-read reports, which include a one-page summary checklist of all hazards discussed in the report, an aerial photograph of the subject property, and detailed color maps.

Commitment to Green Values

NDA is dedicated to the preservation and restoration of the environment on behalf of today's and future generations. Every time a client orders a paperless report, NDA plants a baby tree. Each month, NDA employees and friends in the real estate community gather to plant trees on NDA's "Green Day."

When the acreage acquired by NDA for restoration is filled with healthy young saplings, NDA's long-term goal is to donate the forest back to the community. A new project will then commence on new, treeless acreage in need of reforestation.

Independence

A 100 percent employee-owned corporation, NDA is not affiliated with any brokerage or title companies, and strongly spurns the kickbacks, referral fees, escrow fees and other unethical business practices currently plaguing the disclosure industry.

About National Disclosure Authority (NDA)

National Disclosure Authority (NDA), established in 2007, is a group of highly experienced professionals who use state-of-the-art technology to provide the most thorough and precise hazard disclosure reports available in the industry. Based in Santa Monica, Calif., NDA is the only independent disclosure company in the nation completely dedicated to the preservation and improvement of the environment. Among other green activities,

the company plants a sapling for every paperless report it generates.

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