

**PHOTO / AUDIO AVAILABLE: Certified Wine Professional's Consulting Business - CountOnWine - Uncorks to Wake the Masses From a Taste-deprived Stupor**

For Immediate Release

MISSION, Kan./EWorldWire/Sep. 10, 2007 --- Those who seek something much more than the usual in the arena of wine and food - and a little "joie de vivre" - can count on Count Mourvedre (moo-VED-dra) - a 30-year veteran of the restaurant wars and opinionated advisor to CountonWine.com. During a 90-minute weekday segment, the Count's followers - a.k.a. the Count's Clique, is offered an intriguing and entertaining experience into the realm of big flavor. Interacting conversationally via CountonWine.com, only the adventuresome - those willing to make profound changes in their views on flavor, are accepted.

The vin-uninitiated meet with the Count in his "open office"; subscribers unearth their most baffling questions - inquiries about the sometimes intimidating decision of food and wine pairing, for the Count to chew on. From bouquet and body to bottle sickness, he talks flavors, spices, aromas and atmosphere, along with the details that make the ordinary extraordinary. His Grape Guide is one example of a different and refreshing way of looking at one facet of a most complex subject.

The backbone of the "Count Mourvedre" character is Rick Burbank - a Baton Rouge, La. transplant and the first graduate of the culinary arts program at the Culinary Institute of America (CIA) in Hyde Park, N.Y. to hold an advanced certification in wine from the CIA's Napa Valley campus. His restaurant sojourns have taken him from the New Orleans' kitchen of Emeril Lagasse at Commander's Palace to New York, Maryland, Houston and Kansas City.

The "Count Mourvedre" moniker came to life after a memorable meal of grilled pork tenderloin with a Mexican mole sauce and a California single varietal Mourvedre. The marriage of the earthy brooding beast of a wine and the dark earthy mole sauce became Burbank's life's epiphany; CountonWine.com was the result of a desire to address the needs of a less-than-educated public on the subject of wine and food. A romantic at heart, Burbank's "Count Mourvedre" matches education with an air of seduction.

Aside from the viticulturist he portrays online, Burbank delivers wine-related services in the Kansas City area where he resides inclusive of personal in-home professional wine tastings, consulting, appetizer or dessert parties with accompanying wines, cellar assessment and wine service - attired as character. The Count also serves as a tour guide to just about anywhere grapes are made into wine. Unpretentious in an often-pretentious business, Burbank via Count Mourvedre both seek to simplify the wine experience for all.

For more information on this topic or to schedule an interview with Rick Burbank, contact Diane Burbank at 816-665-5245 or [Contessa@CountonWine.com](mailto:Contessa@CountonWine.com).

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<http://eworldwire.com//mediauploads/CountOnWine1.JPG>

: Count Mourvedre (size: 2.3 k)

A 90-minute weekday segment offers the Count's Clique an intriguing and entertaining experience.  
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