

coloredge new york • los angeles

Crush Helps Create A Memorable Pirate Experience

Crush Sets Sail Around the Country with the Real Pirates Traveling Exhibit Debuting At the Cincinnati Museum Center

For Immediate Release

BURBANK, Calif./EWORLDWIRE/Sep. 24, 2007 --- Crush Creative, a Southern California based visual communications agency, recently completed graphics for the Real Pirates traveling exhibit that was unveiled at the Cincinnati Museum Center in Cincinnati, Ohio on June 30, 2007.

The exhibit, organized by National Geographic and Arts and Exhibitions International, consists of 12 galleries and a pirate ship that is approximately 50 feet long. After receiving the majority of artwork from New York and Portland based artist, Greg Manchess, Crush scanned and printed the graphics on a variety of materials. Among those included numerous Artex banners printed on the Inca and many Broadway cloth banners stretched around wood frames, some as large as 32' x 8'. The frames had to be shipped from Los Angeles in 8' x 8' pieces and were then bolted together onsite in Cincinnati.

Adorned throughout the ship itself are numerous Sintra-mounted labels printed from the Lambda and pieces of imaged Artex stretched around curved pieces of MDF plywood-all explaining different aspects of a pirate's daily life. Crush also used Broadway cloth to produce the ship's large black mast sail. The project took several months to complete and required a team of approximately 50 people to install.

The exhibit allows visitors to experience 18th Century piracy at its best with an interactive virtual journey on the recreated Whydah, a slave ship built in London in 1715 that was captured by the notorious pirate Sam Bellamy and turned into a pirate ship. The ship sank in a fierce storm in April, 1717, off Cape Cod and was later located by underwater explorer Barry Clifford in 1984. More than 200 treasures were recovered from the wreck and are now used as part of the exhibit.

Douglass W. McDonald, president/CEO of Cincinnati Museum Center, commented, "It's a world class educational and historically significant experience, created by the best exhibition developers in the world." The tour will make its way to various cities across the U.S. during the next five years.

Crush Creative is a member of the Merisel group of graphics companies and has been a major supporter of the creative community for over forty years. Producing the finest in visual communications, Crush is one of the largest digital imaging, creative services and finishing companies on the West Coast.

Merisel is a leading supplier of graphic image arts in the United States with offices in New York, Chicago and Los Angeles. Merisel's mission is to provide Graphic Solutions - Designed to fit your image. This is achieved through four wholly owned companies. Coloredge Art, Coloredge Visual, Comp24 and Crush Creative.

*Other names and brands may be claimed as the property of others.

CONTACT:

Barry Polan
Crush Creative
1919 Empire Avenue
Burbank, CA 91504
PHONE 818-842-1121, ext.3015
FAX 818-562-1063
EMAIL: barry.polan@crushcreative.com

'http://www.crushcreative.com'

HTML: <http://www.eworldwire.com/pressreleases/17672>

MOBILE: <http://e4mobile.com/pressreleases/17672>

PDF: <http://www.eworldwire.com/pdf/17672.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/1668.htm>

LOGO: <http://www.eworldwire.com/newsroom/1668.htm>

CONTACT:

Barry Polan
Crush Creative
1919 Empire Avenue
Burbank, CA 91504
PHONE. 818-842-1121, ext.3015
FAX. 818-562-1063
EMAIL: barry.polan@crushcreative.com
<http://www.crushcreative.com>

KEYWORDS: Crush Creative, Merisel, Printing, Vutek, Advertising, Communications, Lambda, Icut, Graphics, Display, Pirate, Crush Creative, Graphics, Exhibit, Cincinnati,

SOURCE: Crush Creative