



PHOTO AVAILABLE: Jason Calacanis To Keynote Affiliate Summit 2008 West

For Immediate Release

BERKELEY HEIGHTS, N.J./EWorldWire/Oct. 4, 2007 --- When industry affiliates convene at Affiliate Summit 2008 West February 24-26, 2008 at the Rio All-Suite Hotel & Casino in Las Vegas, they'll share the wisdom Jason Calacanis will share during his keynote address. Most people recognize the name when it's coupled with Mahalo.com or Weblogs - two of the companies he helped to establish.

As founder and CEO of Mahalo.com, he developed a human-powered search engine focused on the top English-language search terms including verticals such as travel, products, news, entertainment, sports, food and health. Before Mahalo.com's launch in alpha in May, 2007, he was an "Entrepreneur in Action" at Sequoia Capital, Silicon Valley's leading venture capital firm, a position he held since December, 2006.

AOL acquired Calacanis' Weblogs Inc. company - a network of popular Weblogs, in November, 2005, which he had co-founded and operated as CEO. Upon joining AOL, he was appointed senior vice president. In addition, he was named general manager of AOL's Netscape and was responsible for the July, 2006, relaunch of the iconic browser as a social bookmarking news site.

Prior to forming Weblogs Inc., Calacanis was the founder of Rising Tide Studios, a media company that published the magazines Silicon Alley Reporter and Digital Coast Reporter. The flagship publication later became Venture Reporter, a venture capital database, and was sold to Dow Jones.

Originally from Brooklyn, N.Y., Calacanis currently resides in Los Angeles and New York with his wife and bulldog. He received a B.A. in psychology from Fordham University. Known for his transparency and insights into the Internet and media industries, his views can be read daily on his own blog, 'http://www.calacanis.com', and heard weekly on "CalacanisCast," a new show on The PodTech Network.

To find out about select sponsorships or to register for the upcoming Affiliate Summit conference in Las Vegas (February 24-26, 2008), visit 'http://www.affiliatesummit.com'.

About Affiliate Summit Inc.

Founded by affiliate marketing industry veterans, Shawn Collins and Missy Ward, Affiliate Summit Inc. serves the affiliate marketing professional community. Affiliate Summit is the leading global source of learning and networking opportunities surrounding the affiliate marketing industry. For additional information about conferences, visit 'http://www.AffiliateSummit.com' or call 866-483-0167.

To subscribe to the Affiliate Summit Real Deal Newsletter for breaking news, tips and the latest information about the affiliate marketing industry, visit 'http://www.RealDealNewsletter.com'.

HTML: <http://www.eworldwire.com/pressreleases/17729>

MOBILE: <http://e4mobile.com/pressreleases/17729>

PDF: <http://www.eworldwire.com/pdf/17729.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/312124.htm>

LOGO: <http://www.eworldwire.com/newsroom/312124.htm>

CONTACT:

Shawn Collins
Affiliate Summit
PHONE. (908) 364-2767

KEYWORDS: affiliate, marketing, program, manager, conference, summit, Shawn Collins, affiliate summit, jason calacanis, mahalo.com

SOURCE: Affiliate Summit

AVAILABLE MEDIA: : Las Vegas Keynote, Jason Calacanis (size: 0.0 k)
Founder and CEO of Mahalo.com, and Weblogs.
<http://eworldwire.com/mediauploads/affiliatevegas-jason.jpg>