



Sitestar Introduces New Version Of SurfBoost

For Immediate Release

LYNCHBURG, Va./EWORLDWIRE/Oct. 9, 2003 --- SurfBoost(TM) Web Acceleration Service has added two new break-through technologies to its standard service: e-mail acceleration and pop-up ad blocking. SurfBoost is a trademark and wholly-owned entity of Sitestar Corporation (OTCBB: SYTE), an Internet and technology holding company.

"SurfBoost has been very well received since our initial July launch. Hundreds of consumers are signing up to try the service each month and the number continues to grow," according to Sitestar President and CEO Frank R. Erhartic, Jr. He went on to say, "Customer feedback is generally very positive. SurfBoost was already a good product, and now with the addition of pop-up ad blocking and e-mail acceleration, it is even more compelling."

It is estimated that fewer than one half of Internet subscribers in the United States access the Internet over high-speed broadband networks. In the next five years, while broadband access is increasing, it is projected that more than 30 million people will still rely on dial-up for Internet access. SurfBoost fills the gap between broadband and dial-up modem access.

"People told us they wanted additional features, but that they didn't want to pay more for the product," said Joseph M. Albanese, Executive Vice President and Director of Business Development for Sitestar.

"We listened to them, and with this new SurfBoost release we are providing exactly what they requested and more, including even slightly more speed. All these features are now available for the same low monthly price and bigger discounts for annual prepaid service. The average monthly cost for SurfBoost, when paid by the year, is just \$4.98 per month (even less if it is bundled with our dial-up service), which is a much better value than cable or DSL," continued Albanese.

About Sitestar Corporation

Sitestar Corporation is a mid-Atlantic Internet Service Provider (ISP) and computer services company offering a broad range of services to business and residential customers. Sitestar's main customer base is primarily in the Virginia and North Carolina markets but also sells most of its services nationwide. Sitestar's wholly owned subsidiaries provide narrow and broadband Internet access, Web-hosting and design services, computer sales and repair and other technology-related solutions to its residential and business customers.

Sitestar's wholly owned subsidiaries include Sitestar.net (<http://www.sitestar.net>), Sitestar Applied Technologies (<http://www.sitestarapplied.net>), Lynchburg.net (<http://www.lynchburg.net>), Computers by Design (<http://www.computersbydesign.com>), CBD Toner Recharge (<http://www.recharge.net>) and Advanced Internet Services (<http://www.advi.net>).

Safe Harbor

Statements regarding financial matters in this news release other than historical facts are "forward-looking statements", within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The company intends that such statements about the company's future expectations, including future revenues and earnings, the anticipated stock dividends and all other forward-looking statements, be subject to the safe harbors created thereby. Since these statements (future operational results and sales) involve risks and uncertainties and are subject to change at any time, the company's actual results may differ materially from expected results.

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