

Nov. 28-29: Casino Affiliate Convention In Asia Held In Macau PR China

For Immediate Release

NEW YORK/EWORLDWIRE/Oct. 22, 2007 --- Ticonderoga Ventures, Inc. announces the 1st Asian Casino Affiliate Convention. It is scheduled for November 28-29, 2007 at the recently built Venetian Hotel & Casino in Macau, PR China.

The Casino Affiliate Convention (<http://www.CasinoAffiliateConvention.com>) gathers both high revenue producing super affiliates as well as some of the most astute affiliate managers at one location. The event covers affiliate marketing, online advertising and mobile opportunities to Asia for gaming affiliate webmasters and operators.

The Far East is generally recognized within the gaming industry to be one of the largest growth markets over the next decade. Recognizing this, some of the highest respected industry executives elected to speak at the inaugural Far East Casino Affiliate Convention event. They include among others:

- . Mor Weizer, CEO of Playtech
- . Jason Chan, President of Entertasia
- . Chen Yu, Vice President at YeePay
- . John Ryott, Affiliate Director at Gaming VC
- . Monte Cahn, CEO of Moniker
- . Graeme Eastman, CEO of AffiliateGuide

Sponsors at the Macau event include:

- . World 3D Poker (Platinum Sponsor)
- . Full Tilt Poker (Gold Sponsor)
- . Gaming VC
- . Vegas Affiliates
- . Intertops
- . Be The Dealer
- . Playtech
- . Chili Poker
- . GPWA
- . Ginscom
- . Net Gaming Solutions
- . Moniker

Only three exhibit spaces remain for the event.

Five years ago, the first Casino Affiliate Convention ever was held in Europe. Early adopters attended the event. Over the five-year period, most of the original affiliates that attended became super-affiliates, and the programs that sponsored became leading affiliate programs in Europe.

The company expects the same to hold true for the upcoming event in Macau: The early adopters will most likely emerge as the largest market leaders over the next few years.

Attendance at the Macau event is limited, and online registration ends November 22, 2007.

The company is also planning an event at the end of June in Moscow. It was chosen in support of super-affiliates located in Russia that have been unable to obtain visas to travel to past Casino Affiliate Conventions.

For more information, visit the Web site www.CasinoAffiliateConvention.com or contact:

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