



## Mark Wielgus To Be Blog Captain At Affiliate Summit 2008 West

*Early bird registration ends December 21, 2007, for Las Vegas conference, February 24 - 26, 2008.*

### Media Advisory

BERKELEY HEIGHTS, N.J./EWorldWire/Oct. 24, 2007 --- Thought-leaders who have blogs within the affiliate industry will be lead by Blog Captain Mark Wielgus, popular blogger and video blogger at 45n5.com, when they meet up at Affiliate Summit West February 24-26, 2008 in Las Vegas. Wielgus will act as liaison to Affiliate Summit and the attending bloggers in the Affiliate Summit Blogging Room, overcoming one of the biggest issues bloggers face while at trade shows - the ability to blog live at the event.

Only credentialed members of the press will have access to the Affiliate Summit Blogging Room, where Internet connections, work space and refreshments will be available to them.

"My top priority in the role of Blog Captain at Affiliate Summit will be making sure bloggers have the tools they need to successfully blog, video blog, conduct interviews, and know about breaking news," commented Wielgus.

In addition to his blogging duties at 45n5.com, Wielgus also manages a popular list which ranks affiliate bloggers, and his future plans include launching a blog/social network.

Presented by Shawn Collins and Missy Ward, the Affiliate Summit 2008 West conference will be the ninth Affiliate Summit event. Attending Affiliate Summit is a worthwhile experience, providing an unparalleled venue for affiliate marketing professionals to gather and learn from one another in a cooperative environment, and to gain knowledge and experience of the affiliate marketing industry while networking with the leaders in the space.

Registrations are now open for Affiliate Summit 2008 West, and attendees can take advantage of the Early Bird rate of \$949 to register for the conference through December 21, 2007. After December 21, 2007, the rate will be \$1,449.

For more information about the Affiliate Summit Conference, visit Affiliate Summit at '<http://www.affiliatesummit.com>'. For up-to-date information about the affiliate marketing industry, subscribe to the Real Deal Newsletter - the Official Newsletter of Affiliate Summit at '<http://www.RealDealNewsletter.com>'.

MEDIA: Press passes can be requested at '<http://www.affiliatesummit.com/presspass.php>'.

### About Affiliate Summit Inc.

Founded by affiliate marketing industry veterans, Shawn Collins and Missy Ward, Affiliate Summit Inc. serves the affiliate marketing professional community. Affiliate Summit is the leading global source of learning and networking opportunities surrounding the affiliate marketing industry. For additional information about conferences, visit '<http://www.AffiliateSummit.com>' or call 866-483-0167.

To subscribe to the Affiliate Summit Real Deal Newsletter for breaking news, tips and the latest information about the affiliate marketing industry, visit '<http://www.RealDealNewsletter.com>'.

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**SOURCE:** Affiliate Summit