



PHOTOS AVAILABLE: Zymol Chosen By Supercar Manufacturer Koenigsegg

For Immediate Release

KILLINGWORTH, Conn./EWorldWire/Nov. 14, 2007 --- Zymöl the world-renowned developer of environmentally conscious enthusiast products for automotive finish protection, enhancement and preservation, is proud to announce the selection of Zymöl and its products by Koenigsegg, the Swedish supercar manufacturer, as an exclusive provider to Koenigsegg, its dealers and owners.

Koenigsegg founder, Christian von Koenigsegg, founded and developed his company with an uncompromising vision of perfection embodied in the statement "only the best will suffice. All available time, emotions and resources have been spent ... in the name of beauty, perfection and speed." The Koenigsegg CCX is now the fastest road car in the world and has recently been joined in the company's product line by the even more powerful, yet environmentally-friendly, Bio Fuel-powered Koenigsegg CCXT "Flower Power."

The single-minded pursuit of perfection also characterizes Zymöl's philosophy of developing, testing and manufacturing high quality products for preserving, protecting and showing automobiles to their highest potential. Christian von Koenigsegg stated Zymöl products would be "exclusive to the warranty of the Koenigsegg paintwork."

Koenigsegg subjected Zymöl's paint protection products to the most demanding and extreme accelerated aging tests in Koenigsegg's own facilities and under the personal scrutiny of Christian von Koenigsegg. They exceeded even Koenigsegg's exhaustive standards prompting Christian von Koenigsegg to insist every supercar be lovingly maintained throughout the manufacturing process with Zymöl products and Detailed leaving the factory and Detailed again at the dealership.

Particularly appealing to Koenigsegg - which with the introduction of the Bio Fuel CCXR "Flower Power" running on both gasoline and E85 ethanol blend is the first supercar manufacturer to blend ultimate performance with reduced CO2 emissions - is Zymöl's insistence upon the purity and organic composition of all Zymöl products.

The Zymöl/Koenigsegg partnership will see all Koenigsegg cars prepared at the factory with Zymöl products. Both companies are very proud of this association, and plan to work very closely together for the foreseeable future.

Long the leader in creating specific formulations of paint and leather care products for demanding applications, Zymöl's CEO, Charles Bennett, says about the company, "Our experience and attention to quality and performance meshes seamlessly with the high standards of owners and builders of the world's most wonderful automobiles."

For further details on Koenigsegg and the Zymöl product range, telephone Zymöl Europe on +44 8454 740167 or e-mail infoeurope@zymol.com. Additional information may also be found at '<http://www.zymol.com>' or '<http://www.zymol.co.uk>'.

Company Background

Zymöl (pronounced ZYE-mol) is the world's leading producer of premium automotive care products. Its effectiveness, natural ingredients, environmental compatibility and adoption by the automotive elite distinguish Zymöl from its competitors.

With over 200 years of formulary experience, Zymöl has developed washing, cleaning and feeding formulas used to protect and shine some of the finest cars in the world.

Museums, car enthusiasts and automobile manufacturers have discovered the value of Zymöl.

Zymol is dedicated to helping present and future generations preserve and protect the contributions made by the designers, manufacturers, collectors and restorers of motorized works of art, new or old.

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SOURCE: Zymol

AVAILABLE MEDIA: : Christian von Koenigsegg (size: 0.1 k)

Koenigsegg Founder

http://eworldwire.com/mediauploads/10799_137330_1195566964.jpg

: Koenigsegg's Exhaustive Standards (size: 0.2 k)

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