



## Case-mate Brightens Black Friday

*The promotion begins Black Friday and runs through Monday, November 26, at midnight EST.*

For Immediate Release

ATLANTA/EWORLDWIRE/Nov. 20, 2007 --- In consideration of the holiday and its associated seasonal dressing, Case-mate.com - makers of premium leather cases and accessories, is presenting an unprecedented holiday sale. Technology enthusiasts - owners of an iPhone, iPod, laptop, cell phone or PDA - will ensure their accessory complements any wardrobe with a purchase from Case-mate made irresistible by 25 percent off savings site-wide, free personalization and free shipping.

Anyone wanting to create the perfect style can review the line of premium Italian leather cases available in a wide variety of colors - there is an attractive option for everyone. All cases have injection molded, impact resistant shells and built-in screen protection, coupled with superior fit and precise cutouts allow for easy access to controls.

"The perfect person deserves personalization," added Case-mate's Shashi Reddy. "Case-mate's laser etching is available in today's most stylish fonts."

Shoppers can find the perfect holiday gift at '<http://www.case-mate.com>'. The 25% off promotion begins Black Friday and runs through Monday, November 26, at midnight EST.

About Case-mate

Case-mate.com offers a wide selection of premium form-fit leather cases, holsters, and accessories for iPods, iPhones, BlackBerrys, cell phones, MP3 players, and laptops. Cases are available in a wide variety of colors and come with free personalization. Case-mate ensures devices are protected and dressed in style. View the complete line at '<http://www.case-mate.com>'.

For more information about Case-mate, contact:

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**KEYWORDS:** case, cases, iphone, ipod, BlackBerry, cell phones, macbooks, laptops, computers, mp3 players, Zune, leather cases, Nano, Touch, iphone cases, ipod cases, blackberry cases, cell phone cases, laptop cases, computer cases, sleeves, accessories, holsters, black friday, sale, ipod, iphone, laptop, blackberry

**SOURCE:** Case-mate.com