

UPS Employees Pick Up An UnbeatableSale For Christmas

For Immediate Release

LAKESWOOD, N.J./EWORLDWIRE/Nov. 26, 2007 --- While UPS is delivering good will around the world, the company's employees are themselves on the receiving end of a package deal with Internet retailer, UnbeatableSale ('<http://www.unbeatable.com>').

Partnering with UPS to deliver a special discount to UPS shoppers via the UPS Internet portal, UnbeatableSale will be fulfilling orders from over 200,000 different items covering over 15 major retail categories - from plasma TVs to personal care and patio.

With the addition of a global leader in shipping to its client list, UnbeatableSale reaffirms its position as a leader in Internet, direct marketing retailing and its pull on a larger share of the market.

"The success of UnbeatableSale relies on more than making products available - it hinges on establishing the right relationships with the right partners," said UnbeatableSale President Mike Martin. "One of the most widely recognized and admired brands in the world, UPS may have modified its method of delivering messages over its more than hundred years in business, but its standards for delivery remain high - as do the UnbeatableSale standards of delivering quality and value."

Led by the talent of Martin and other management who share more than 35 years of experience in the direct marketing and consumer goods industries, the direction of the company is on securing additional arrangements with other major employers. The UPS deal puts UnbeatableSale in front of thousands more shoppers - aside from the 250,000 unique visitors the company already draws in.

"No one has any doubt about the viability of Internet shopping," added Martin. "Last year, widespread industry reports confirmed that nearly everyone who has online access made an purchase at a Web store. The top reasons? Obviously for a public increasingly pressed for time, the attraction to online shopping revolves around the speed and convenience that shopping online brings about. Retailers that are flexible and adapt to an evolving selling market are the ones which will succeed."

In addition to the offerings at UnbeatableSale, the company has devoted its resources to developing additional unique and distinct niche marketplaces for those looking to uncover a low-cost bargain or replenishment item. Sites focusing on consumer electronics, and high-end kitchen and home decor consumers, yield to the public's need for speed and ease without loss of quality or value.

UnbeatableSales extensive product line and buyer habit testing ensures consumers are receiving the maximum number of available products that suit their needs.

"Our clients are meant to understand when they come to the UnbeatableSale e-commerce site, our associates are responsive to meeting client-specific needs - no cookie-cutter approach here," concluded Martin. "UnbeatableSale transcends other players in the retail field."

To learn more about the company and to discuss partnering opportunities, contact Eli Fisher at 732-363-0606. The UnbeatableSale Web site ('<http://www.unbeatable.com>') is available for public viewing of its products and availability.

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