



UnbeatableSale Manifests Stronger Unbeatable Presence Via International Shipping Option from World Market Express

For Immediate Release

LAKESWOOD, N.J./EWORLDWIRE/Dec. 12, 2007 --- UnbeatableSale recognizes that when people across North America receive their purchases, they are most concerned with the product in the box and less concerned with how it got into their hands, and that this observation holds true for international buyers. To gain access to a broader, global audience while addressing other distribution concerns, UnbeatableSale expanded its outlook and its reach with shipping through World Market Express, a full service logistics and shipping company.

Access to 50 countries including all of Europe is accomplished without the cross-border impediments traditional shipping incurs - tariffs, duties and taxes. By consolidating packages into bulk containers, the shipping costs are held at a reasonable level, making it feasible for nearly anyone anywhere to purchase from UnbeatableSale's product line of over 200,000 different items covering over 15 major retail categories - from plasma TVs to personal care and patio. Customers will also benefit from World Market Express' currency exchange feature that constantly updates to current rates - they receive the most advantageous exchange rate against the U.S. dollar.

The addition of the World Market Express shipping option allows UnbeatableSale to strengthen its position as a world leader in Internet, direct marketing retailing and attract a larger share of the market.

"World Market Express makes it possible for companies to sell to international clients at U.S. prices," said UnbeatableSale President Mike Martin. "Our success depends on making the right product available at the right price at the right time. We get closer to that position when we deliver our goods abroad. World Market Express makes it possible for UnbeatableSale to retain lofty standards for delivery, quality and value."

More than 35 years of experience in the direct marketing and consumer goods industries from the management team, the company is working on securing additional arrangements with major employers which put UnbeatableSale in front of thousands of employees via company Internet portals, expanding the 250,000 unique visitor base the company already draws in.

"Internet shopping and cross-border shipping need to work seamlessly for customers and the companies selling to them," added Martin. "As global Internet reach continues to move across countries and reach new audiences, the potential for growth rises almost exponentially. We already know the current Internet public use is moving shoppers from traditional retail facilities to the comfort of their living rooms. Companies such as our's - that embrace and adapt to the need for convenience that shopping online brings about - are the ones which will outperform everyone else."

Additional unique and distinct niche marketplaces from UnbeatableSale are available for those looking to uncover a low-cost bargain or replenishment item. Sites focusing on consumer electronics, and high-end kitchen and home decor consumers, focus on the public's need for speed and ease without loss of quality or value.

"When international buyers make a purchase at the UnbeatableSale e-commerce site, they will find our responsiveness refreshing," concluded Martin.

To learn more about the company and to discuss partnering opportunities, contact Eli Fisher at 732-363-0606. The UnbeatableSale Web site (<http://www.unbeatablesale.com>) is available for public viewing of its products and availability.

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CONTACT:

Eli Fisher

Unbeatablesale.com

195 Lehigh Ave - Suite 5

Lakewood, NJ 08071

PHONE. 732-363-0606

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