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Dec. 29: No Glove No Love - Clementi to Rip n Roll at UFC 79 Nemesis

RipnRoll.com sponsors Rich "No Glove No Love" Clementi for UFC 79 Nemesis Live on PPV Saturday, December 29, 2007

Media Advisory

TAMPA, Fla./EWORLDWIRE/Dec. 26, 2007 --- RipnRoll.com, America's Condom Superstore, today announces it will be sponsoring Rich "No Glove No Love" Clementi for his upcoming MMA (Mixed Martial Arts) fight Live on Pay Per View at UFC 79 fight against rival Melvin Guillard.

When Rich Clementi steps inside the Octagon at UFC 79, he will do so with the support of Rip n Roll - America's Condom Superstore and its well-known Latex Louie Logo. Clementi's fight shirt, shorts, and banner will feature the iconic Louie in a special MMA pose for the big fight. No doubt, Clementi will be going into the Octagon with every intention of Ripping n Rolling right through Guillard on his way to the top of the UFC. There will be an estimated three million viewers as this will be one of the biggest UFCs ever.

To help commemorate this event, Rip n Roll has produced a special limited edition Rich "No Glove No Love" Clementi condom. These special edition condoms will be passed out in Las Vegas.

"We are very excited to have Rich representing Rip n Roll. Rich is a veteran of the sport, with over 49 professional fights under his belt. He is a well-rounded, strong fighter with a good chin and good kicks," states Bill Haney, president of RipnRoll.com.

"Rip n Roll is expecting a good fight, but we are confident in Rich's ability and are looking forward to a knock-out. Rich has been doing two a days for the past six weeks. His weight was around 168 three weeks ago when he said, 'I've never been this light a month out.' This is a good reflection of how well his training has been going."

"UFC Vet Rich Clementi spent eight years in the military with the Navy Seabees and goes by the nickname, 'NO LOVE' which fits right into our, 'NO GLOVE, NO LOVE,' motto. We are very supportive of MMA and will be cheering on Rich when he steps into the cage Saturday Night to face Melvin Guillard. This might be the fight of the night as the 155ers always bang and put on a good show."

UFC 79: Nemesis features several highly anticipated match-ups including Hughes v. St. Pierre, Lidell v. Silva, and Clementi v. Guillard. For more information on UFC 79, visit '<http://www.ufc.com>' or special event site '<http://79.ufc.com>'.

About Rip n Roll

Since 1996, RipnRoll.com has been widely recognized as America's Condom Superstore. With a keen eye on safety, Rip n Roll makes sexual safety accessible and attainable through a clean, healthy and educational online shopping experience. Rip n Roll is also an industry leader in private label and wholesale condom sales. RipnRoll.com carries every major condom line including Trojan, Inspiral, Pleasure Plus, Paradise, Latex Louies, Crown, Durex, Beyond Seven, LifeStyles, Astroglide, Magnum and many other safer sex products.

The Rip n Roll Inc. headquarters are located in Tampa, Florida.

For more information on Rip n Roll please contact info@ripnroll.com and/or visit the company's online product list at '<http://www.RipnRoll.com>'.

For more information on Rich Clementi, visit his management firm, Mammoth Sports & Entertainment, at '<http://www.mammothse.com>'.

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