



CoolIT Systems Announces Liquid Cooling for AMD's New Dual GPU Graphics Cards

CoolIT Systems works closely with AMD to cool the new ATI Radeon HD 3870 X2 Graphics Cards

For Immediate Release

MIAMI, Fla./EWorldWire/Jan. 30, 2008 --- Right on the heels of AMD announcing the availability of the ATI Radeon(TM) HD 3870 earlier this month, CoolIT Systems debuts the third installment in the Reference Series line of liquid cooling systems designed to quietly and effectively cool Advanced Micro Devices, Inc.'s highly anticipated performance graphics cards, the ATI Radeon HD 3870 X2. In recent testing, the liquid cooled cards were stably clocked up to over 900MHz core clock speed and the memory pushed to 1GHz with no thermal issues.

"We're extremely excited about the ATI Radeon HD 3870 X2 as it sets a new standard in high definition gaming performance leadership for AMD," said Dr. Gamal Refai-Ahmed, AMD fellow and chief thermal architect, AMD Graphics Product Group. "Using AMD's micro-channel technology in a closed loop liquid cooling design, CoolIT is once again enabling users to exploit the full potential of 55nm ATI Radeon HD 3800 series architecture while still maintaining a single slot form factor."

Geoff Lyon, CEO of CoolIT Systems commented, "We are proud to successfully, leverage the micro-channel technology developed at the AMD thermal laboratory in Toronto in our solution. The cooling system for this card is extremely sophisticated given that we are cooling what amounts to a full CrossFire(TM) set-up on a single card. When you consider that most cards having only 1 GPU are typically taking up 2 PCIe slots compared to the CoolIT solution which not only delivers extremely effective cooling and higher clock speeds but also reduces the thickness to a single slot, the combined CoolIT and AMD offering represents tremendous value." He added, "We recently benchmarked this card and were able to hit over 23,500 in 3D Mark 06, which makes this, by far, the fastest video card/cooling combination we've ever tested."

To see the video of CoolIT breaking 23,500 in 3D Mark06 click
'<http://www.youtube.com/watch?v=VeHgoyGRbul>'.

To request additional product information and images, or to schedule an interview with CoolIT CEO Geoff Lyon to discover more about the emerging trend of liquid cooling, contact Public Relations representative Matt Shumate at (305) 576-1171 x15 or by e-mail at mattshumate@maxborgesagency.com.

About CoolIT Systems

CoolIT Systems has been working with industry leaders in the computer industry to research, design and deliver next generation cooling products that provide a comprehensive solution while exceeding high OEM standards for reliability and maintenance-free operation. This carefully designed and patented technology unleashes the full potential of a PC, providing superior cooling performance while reducing system level noise and improving reliability of vital components. The CoolIT MTEC Technology can be found in the top names in performance computing like Dell, Alienware, Velocity Micro, MAINGEAR, Hypersonic, Biohazard, Ultra, Ultraforce, Systemax, War Machine and Shuttle. CoolIT also works with the AMD engineering group to provide the Reference cooling solution for the latest high performance video cards.

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