



## Condom Companies Rip n Roll and Intellx Hook-Up to 'Shape-Up' America

*The newest hi-tech line of SAFEnSHAPE condoms delivered from RipnRoll.com and Intellx Inc. For the first time, a condom can look crazy or exotic and meet FDA safety standards.*

For Immediate Release

TAMPA, Fla./EWorldWire/Feb. 6, 2008 --- Intellx (IX), the makers of America's #1 Rated InSpiral condom, have chosen RipnRoll - America's Condom Superstore, for the exclusive online roll-out of its Shape-Up condom line expansion, including the image-changing YourTube condom.

Intellx and Rip n Roll are today releasing the first ever flat-top condom design -YourTube condom - with an online marketing campaign geared towards shaped condoms. RipnRoll - America's Condom Superstore and its famous Latex Louie(TM) logo, is excited to introduce America to the YourTube condom. "This year, 2008, will be the Year of the Shape, and no condom company is able to produce patented designs like IX. Intellx (IX) is the only company able to go in this direction," states William Haney, president of RipnRoll.com. "Intellx has been shaping sex since 2002 and has already established itself deep within the condom elite with their Inspiral condoms." The Inspiral is now the only spiral-shaped condom on the USA market because Trojan inexplicably

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dropped their line of spiral condoms.

RnR was surprised to see Trojan last year pull all their spiral-shaped condoms from the USA market, we assume for legal reasons regarding patents. "They dropped their spiral-shaped condoms and replaced them with basically their standard condoms," states Haney, referencing Trojan's Twisted Pleasure and Magnum Twister condoms.

"The Inspiral condom has always been a top seller for us at Rip n Roll and we are confident the new YourTube will be as well."

The new YourTube condoms showcase that "part of you" like no other condom before due to advanced manufacturing techniques. The flat-top design ends up fitting the man like a well-tailored Italian suit. YourTube has no extra loose material, plus, no funny little nipples on the end of this condom. True tube-minimalist elegance to look good and feel even better, all while maintaining a great price and superior quality for safer-sex.

"Every man was given a specific shape for a reason, and now there's a condom that truly shows off our own unique shape. YourTube condoms are changing the way partners see a real man, by maintaining the shape that nature gave only you," states Haney.

America's Condom Superstore will launch the YourTube condoms today with an exclusive offer: A free YourTube 3-pack trial size, when purchasing a 12-count of Inspiral condoms online and, in addition, a free Zing-Ring Vibrating Ring (\$9.95 value.) The free goods offer is available for the first 1000 customers.

Inspiral condom alone is a fantastic product, but when you team it up with a Zing-Ring Vibrating Ring and then, the new YourTube, you've got a serious party.

About Intellx Inc. Petoskey, Michigan [intellx.tv](http://intellx.tv) (IX) Exclusive USA distributor of patented condom technology.

Intellx = Intelligence + Sex. Safe"sexy-shapes: Now possible with IX's new patented i-ConTechnology IX - Shaping Sex since 2002.

About Rip n Roll

For over 12 years RipnRoll.com has been widely recognized as America's Condom Superstore. With a keen eye on safety, Rip n Roll makes sexual safety accessible and attainable through a clean, healthy and educational online shopping experience. Rip n Roll is also an industry leader in private label and wholesale condom sales. RipnRoll.com carries every major condom line.

The Rip n Roll Inc. headquarters are located in Tampa, Florida. For more information on Rip n Roll, e-mail [info@ripnroll.com](mailto:info@ripnroll.com) or visit the company online at '<http://www.RipnRoll.com>'.

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