



Affiliate Summit Charity Auction Raises Over \$12k

Advertising.com's Buy.at Wins

For Immediate Release

BERKELEY HEIGHTS, N.J./EWorldWire/Feb. 11, 2008 --- Affiliate Summit 2008 West, a three-day conference starting on February 24 in Las Vegas, held a charity auction for the sponsorship of staff shirts.

The winning bid of \$12,100 came from Advertising.com's Buy.at Affiliate Network.

All 100 percent of the winning bid from Advertising.com's Buy.at Affiliate Network is going directly to the Starlight Starbright Childrens Foundation.

"I am so excited to see the affiliate marketing industry answer the call and help out such a worthy cause," commented Affiliate Summit Co-founder Missy Ward.

"I will be so proud to wear the logo, 'Advertising.com's Buy.at Affiliate Network,' during the conference," continued Ward.

There are a variety of other fundraising efforts leading up to Affiliate Summit to raise funds for the charity. Details at '<http://auction.affiliatesummit.com>'.

Affiliate marketers can donate directly to the Starlight Starbright Childrens Foundation at '<http://www.starlight.org/affiliatesummit>', and they will be recognized on the Affiliate Summit site.

Affiliate Summit will be donating \$5,000 to the Starlight Starbright Childrens Foundation.

The keynote speaker for Monday, February 25, will be Jason Calacanis, founder of Mahalo.com. The conference will also feature Moniker's Live Domain Auctions, the Affiliate Summit Pinnacle Awards Gala, and nearly 70 expert speakers

During Affiliate Summit 2008 West, marketers will gather and learn from one another in a cooperative environment, while attendees gain intimate knowledge and experience about the affiliate marketing industry and network with industry leaders.

The Affiliate Summit 2008 West conference will be the ninth Affiliate Summit event presented by industry veterans, Shawn Collins and Missy Ward. More information about the Affiliate Summit Conference along with a schedule of speakers and events is available by visiting [AffiliateSummit.com](http://www.affiliatesummit.com) ('<http://www.affiliatesummit.com>'). For up-to-date information about the affiliate marketing industry, subscribe to the Real Deal Newsletter - the Official Newsletter of Affiliate Summit at [RealDealNewsletter.com](http://www.RealDealNewsletter.com) ('<http://www.RealDealNewsletter.com>').

The main sponsors of Affiliate Summit 2008 West are FOREXaffiliate (Platinum), MediaWhiz (Gold), oneNetworkDirect (Silver), and Advertising.coms Buy.at Affiliate Network (Bronze).

About Affiliate Summit

Affiliate Summit Inc. was founded by affiliate marketing industry veterans, Shawn Collins and Missy Ward, and serves the affiliate marketing professional community. The mission of Affiliate Summit is to be the leading

global source of learning and networking opportunities surrounding the affiliate marketing industry. For additional information about the conference, visit '<http://www.AffiliateSummit.com>' or call 866-483-0167.

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