



PottyMD Introduces New Multi-Functioning Bedwetting Alarm System, to Enhance the Globally Recognized Wet-Stop Enuresis Product Line

PottyMD, a world leader in education and manufacturing of solutions for toilet training and bedwetting, is now introducing its latest device in the correction of nocturnal enuresis.

For Immediate Release

KNOXVILLE, Tenn./EWORLDWIRE/Feb. 19, 2008 --- PottyMD, a leading manufacturer and solutions provider for potty training and bedwetting, today announced the arrival of the new Wet-Stop3 Enuresis Alarm System. The Wet-Stop3 Alarm will ensure that the expanding Wet-Stop brand continues as the leader in the correction of bedwetting. PottyMD is extremely excited to bring this very practical, sound and vibrating bedwetting alarm system to the market.

"The Wet-Stop is the oldest and most-trusted name in the bedwetting alarm industry. The Wet-Stop was introduced in 1979, and it continues to be the leader in bedwetting alarm technology," said Dr. D. Preston Smith, pediatric urologist and founder of PottyMD. "The Wet-Stop3 Enuresis Alarm System includes a state of the art alarm that incorporates the best current technologies, an educational bedwetting book on CD, and a reward system. Our expectations for sales are extremely high and we anticipate that our distribution channels will continue to increase worldwide. Physicians, families, and patients will soon have ready access to the educational and successful Wet-Stop3 System."

The Wet-Stop3 Alarm uses a replaceable patent-pending, quick clip sensor that easily attaches to underwear. Once moisture is detected, the sound or vibrating alarm is activated and requires a two-step shut off procedure. This easy to use alarm contains solid-state electronics that are powered by AAA batteries, displays a flashing LED button, and uses a magnetic attachment to the night shirt. Conditioning responses with enuresis alarms have shown to be an effect treatment for bedwetting.

For customer and distribution inquiries, contact PottyMD at 877-768-8963 or through the Web sites '<http://www.pottymd.com>' and '<http://www.wetstop.com>'.

About PottyMD

PottyMD was established in 2003 by pediatric urologists to educate and develop results-oriented products that address issues related to potty training, bladder problems after training, constipation and bedwetting. In addition to the Wet-Stop, PottyMD has published seven books about toileting issues in children, manufactures the Potty Monkey - Your Potty Training Pal, and will soon be releasing another assistive device for children with toileting problems.

The PottyMD team is committed to providing the most comprehensive, practical and affordable assistance that is currently available. For more information, contact the headquarters in Knoxville, Tennessee at 877-PottyMD or through '<http://www.pottymd.com>'.

CONTACT:

D. Preston Smith MD
PottyMD LLC
6512 Baum Drive, Suite 14
Knoxville, TN 37919
PHONE. 865-584-6700
EMAIL: dpsmith@pottymd.com
'<http://www.pottymd.com>'

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CONTACT:

D. Preston Smith MD

PottyMD LLC

6512 Baum Ave

Suite 14

Knoxville, TN 37919

PHONE. 865-584-6700

FAX. 865-584-6703

EMAIL: dpsmith@pottymd.com

<http://www.pottymd.com>

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