

## **NiteLites Outdoor Lighting of Southwest Virginia Provides Top Reasons for the Rapid Growth of Low Voltage Lighting in both the Residential and Commercial Realm**

*The popularity of outdoor lighting continues to grow in Southwest Virginia and throughout the U.S. Local Lighting expert, Ashley Brooks, shares his insight into the forces continuing to drive the expansion of architectural and landscape lighting.*

For Immediate Release

FRANKLIN, Ohio/EWORLDWIRE/Feb. 26, 2008 --- The popularity of architectural and landscape lighting has spread rapidly in recent years in the Southwest Virginia area. What was once considered only as a method of turning night into day by installing floodlights around the property has now become a practical and effective method of extending living space, creating moods, and even providing a safer and more secure property.

Outdoor Lighting Designer and Owner / Operator of NiteLites of Southwest Virginia Ashley Brooks shares the top reasons for the growth of outdoor low voltage lighting in the areas his company serves: Bedford, Beverly Heights, Blacksburg, Blue Ridge, Bonsack, Boones Mill, Briarcliff, Burnt Chimney, Catawba, Cave Spring, Christiansburg, Clearbrook, Cloverdale, Daleville, Dundee, Eagle Rock, Elliston, Fincastle, Forrest, Garden City, Glenvar, Gretna, Hanging Rock, Hardy, Hollins, Lindenwood, Lynchburg, Mason Cove, Melrose, Moneta, New Castle, Niagra, Poages Mill, Roanoke, Rocky Mount, Salem, Shady Grove, Starkey, Stewartville, Timberlake, Troutville, and Vinton.

The top forces driving the expanded use of environmentally friendly outdoor lighting systems for residential and commercial lighting applications from NiteLites include: Contemporary outdoor lighting systems are a smart investment. Professionally installed and maintained outdoor lighting systems increase the value of residential and commercial properties, while making them the showcase of the area. Carefully designed low voltage lighting systems cast a powerful glow while remaining extremely economical and safe to operate, especially when compared to their line voltage system counterparts.

Architectural and landscape lighting systems are both functional and elegant. Homeowners can enjoy more hours in the comfort of their own yard, while creating an elegant atmosphere for outdoor entertaining.

The NiteLites system's components are specification grade so they are easily expanded and/or owners' needs change, with little or no disruption to the environment. In addition to their beauty, outdoor lighting systems offer increased safety for those navigating the paths and walkways, and security by illuminating the dark areas of a property. Low voltage lights can be strategically installed to add rich depth and textures to trees, shrubs, flower beds, and statues in the evening.

For more information on NiteLites Architectural and Landscape Lighting, or to schedule a lighting consultation, call Ashley Brooks, local owner and operator, at 540-904-1855, or visit '[http://www.nitelites.com/Roanoke\\_Outdoor\\_Lighting](http://www.nitelites.com/Roanoke_Outdoor_Lighting)'.

Mr. Carl Frederick, vice president of franchise sales and development at NiteLites said that franchise opportunities are available for those who are ready to control their own future.

Mr. Frederick also stated that the NiteLites Outside Lighting opportunity is available in over 100 cities including these top tier locations: major cities, including Austin 78664, Boston 02107, Cleveland 44060, Dallas 75115, Fort Worth 76051, Phoenix 85308, San Antonio 78299, Memphis, New Orleans 70161, Miami 33109, Albuquerque 87544, Salt Lake City 84133, Louisville 40299, Pittsburgh 15237, Orlando 32825, Las Vegas 89074, Milwaukee 53217, Seattle 98154, Hartford 06156, Tampa 33647, Tucson 85750, Denver 80015, Lexington 40515 and San Jose 95125.

For more information on a NiteLites outdoor lighting home based business-to-business franchise, call Mr. Frederick at 1-877-821-4148 or submit the franchise inquiry form online at '[http://www.nitelites.com/outdoor\\_lighting\\_franchise](http://www.nitelites.com/outdoor_lighting_franchise)'.

HTML: <http://www.eworldwire.com/pressreleases/18206>

MOBILE: <http://e4mobile.com/pressreleases/18206>

PDF: <http://www.eworldwire.com/pdf/18206.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/312098.htm>

LOGO: <http://www.eworldwire.com/newsroom/312098.htm>

**CONTACT:**

Amanda Lewis

NiteLites Outdoor Lighting of Roanoke

6107

Market Ave

Franklin, Ohio 45005

PHONE. 513-424-5510

EMAIL: [pr@nitelites.com](mailto:pr@nitelites.com)

[http://www.nitelites.com/Outdoor\\_Lighting\\_Roanoke](http://www.nitelites.com/Outdoor_Lighting_Roanoke)

**KEYWORDS:** home shows, outdoor lighting, Roanoke, Southwest Virginia, landscape lights, architectural lighting, commercial lighting systems, brass, copper light fixtures, remodel, outdoor living areas, residential yard lighting

**SOURCE:** NiteLites Outdoor Lighting of Roanoke