



America 2030 Equity Chairman And American Real Estate Expert Val Sklarov Announces 50/50 Promote Fee Split

Investment banks, wealth advisors and broker dealers to benefit. Also announced: a new co-investment program from America 2030 Equity.

For Immediate Release

CHICAGO/EWORLDWIRE/March 31, 2008 --- American commercial real estate expert and America 2030 Equity Chairman Val Sklarov today announced that his firm will split its promotion fees (carried interest) 50/50 with broker-dealers, wealth managers and registered investment advisors. As part of the new program, America 2030 will co-invest up to 4 percent of the gross proceeds in some of the new real estate funds that it will launch.

"This is a first of its kind. Real estate syndicators have not, traditionally in the past, shared any back-end profit with broker-dealers; especially in multifamily real estate funds. Introducing this product allows broker-dealers and other fund raisers an opportunity to participate in substantial back-end returns from successful funds and fund raises. It is a perk they have not expected or received in the past, and allows them to share in the successful investment of client funds without competing with their clients best interests. Earnings to equity raisers can amount to millions of dollars in profit that traditionally have gone exclusively to the Syndicator," Sklarov said.

"We are forming joint venture real estate investment relationships with the real estate fundraising and financial community; and we are taking the revolutionary approach of giving away 50 percent of our syndication fee in certain partnership arrangements; inviting financial advisers to share in the success of our funds. By taking this action, we hope to raise hundreds of millions of dollars and to help thousands of investors and their advisers build wealth while benefiting from the growing U.S. market for multifamily housing," Sklarov added. America 2030 is currently raising real estate funds domestically and abroad for its American Multifamily Value Added Opportunity and Growth Real Estate Funds. Foreign capital takes advantage of the low U.S. Dollar and the current affordability of U.S. assets for the international real estate investor are most appealing to many.

"Wealth management advisors spend decades building a client base. The wealth managers' clients bestow trust, loyalty and confidence in their advisers. What we are offering advisers is the opportunity to share in the success of their clients' investment in our funds without competing with the client for investment opportunities or profits. The promote fee is the fund manager's share of distributions from the fund, and is paid only after the investors have received their full preferential rate of return on their investment. What better way to reward that relationship than to allow the advisor to partner in the success of the real estate fund, while avoiding the ethical dilemma of competing with the client for investment opportunities? This is how we will cement long term relationships," remarked Sklarov.

"We are offering three, \$50 million real estate funds in the domestic markets," Sklarov stated - one Florida, one Las Vegas-Arizona, and one US-focused opportunistic fund. "These targeted funds offer real estate investors a tight or diversified focus within markets and allow investors a choice of investing in some of America's hottest growing real estate markets. This option has not previously been available on the national or international real estate investment level under our structure. These funds will offer a 7 percent yearly yield, a 10 percent preferential rate of return and a 80/20 promote split on the back-end of all gains.

For more information on America 2030 Equity or Chairman and commercial real estate expert Val Sklarov, visit '<http://www.America2030.com>'.

About America 2030 Equity

America 2030 Equity's name origin derives from the fact that America's population is projected to swell by 70 million people, from 300 million to 370 million, by the year 2030.

America 2030 Equity executives began selling apartment complexes in 1984 and started their investment career, with the purchase of one rental house, in 1988. The America 2030 Equity acquisition team holds 38 years real estate experience completing more than 100 real estate transactions totaling in excess of \$200 million. Since 1996, America 2030 Equity's asset managers have grown approximately U.S. \$1.5 million equity to \$52 million, representing a 10-year Internal Annual Rate of Return of 46.5 percent from January 1997 through December 2006.

Having proven themselves savvy real estate equity managers through bull and bear markets over the past 20 years, using only their own capital, the company's asset managers now turn their focus toward syndication of America 2030 Equity and achieving incredible returns for sophisticated, conservative investors.

Contact: Anthony Piwowarczyk (pee-vo-var-check), Chief Operations Officer
Tel: +1 (847) 582-1600
Fax: +1 (847) 201-2690
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CONTACT:

Anthony Piwowarczyk
America 2030 Equity
2227 Lakeside
Bannockburn, IL 60015
PHONE. 847-582-1600

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