



Lance Rogers Launches Campaign With Negative Attack Ad Against Life-long Republican Lisa Paolino

For Immediate Release

RADNOR, Pa./EWorldWire/April 3, 2008 --- Republican-turned-Independent, turned-Republican again, Lance Rogers began his campaign for Pennsylvania State Senate this week by launching a negative TV ad against his opponent, life-long Republican Lisa Paolino, a Radnor Commissioner.

Rogers' negative and misleading TV ad began airing two days after he personally assured Paolino at a candidate forum in Norristown that he wanted to conduct a "decent" campaign.

"Only a candidate that has nothing good to say about himself begins his campaign with a negative ad," said Paolino, the first woman ever elected to a full term on the Radnor Board of Commissioners.

"Lisa Paolino is running a strong, issues-based campaign for State Senate," said Mimi Auchincloss, Radnor Republican Committee Chair. "Too bad Mr. Rogers isn't following her example. His decision to open his campaign with a negative attack raises the question, does he have any ideas at all to address the needs of the residents of the 17th district, or to help them with their problems like health care, open government and preserving open space."

Rogers has switched parties numerous times in the past several years, from Republican to Independent and then back to the GOP a few weeks ago, according to the Montgomery County Board of Elections. Rogers is also a former intern in the Clinton Administration, according to the official bio on his Web site.

The Rogers' ad criticizes Paolino for budget votes during her long tenure as a Radnor Commissioner - it fails to note that Paolino voted for five budgets that either held the line on taxes or lowered them.

In the late 1990's Radnor was self-insured and suffered several years of heavy losses in its health insurance program, as several Township employees suffered through catastrophic illnesses such as multiple back surgeries and brain cancer. "Unless we had increased our Township revenue, we would not have been able to pay for our employee's doctor and hospital bills. Perhaps Lance Rogers would have said, 'No,' to sick employees and their families in their time of need, but I felt Radnor had to take care of its employees, as did a bi-partisan majority of the Board," Paolino said.

Paolino noted that in the interim she has lead the initiative to switch the Township into a fully insured health insurance plan, which will save Radnor millions of dollars in the years ahead.

Paolino, endorsed by the Radnor Republican Committee and GOP State Representatives Bill Adolph and Tom Killion, was the first GOP candidate in the state Senate race to launch TV advertising. Her positive ad, called, "Message," emphasized the new look she would bring to Harrisburg. In it she pledges to continue to preserve open space, keep taxes low and hold corrupt politicians accountable.

Paolino is a graduate of Villanova University with more than 20 years of professional business experience, most recently as Vice President of Operations and Marketing for Mace Securities. She also serves as Vice-Chair of the American Red Cross Board of Directors SEPA Chapter and the Board of Directors of the Wayne Art Center. As a Commissioner, Paolino has worked to hold the line on taxes. She has worked to acquire more than 50 acres of open space and is a liaison with the Radnor Conservancy, working to secure open space on one of the largest remaining parcels of farmland in the area.

Paolino completed two notable projects with Penn DOT, including the sound barrier retrofit along Rte. 476 and the award winning Radnor Rails to Trails Project.

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