

NiteLites Lighting Franchise spotlights Candidate Search in Five California Cities

Los Angeles, San Francisco, Sacramento, Fresno, and Orange County are seeing the light with National Outdoor Lighting Franchises

For Immediate Release

SACRAMENTO, Calif./EWORLDWIRE/June 9, 2008 --- NiteLites Outdoor Lighting is currently searching for qualified candidates for franchise ownership in the NiteLites Outdoor Lighting Business in California. Specifically, NiteLites is seeking franchise owners for Los Angeles, San Francisco, Sacramento, Fresno and Orange County.

Carl Frederick, vice president of franchise sales and development explained: "California is a prime territory for our outdoor lighting business. The growth in popularity of outdoor low voltage lighting makes this a fantastic opportunity because of the combination of the continued growth of these California cities along with the dense saturation of high-end developments and commercial properties that make up our target market."

NiteLites Outdoor Lighting specializes in the manufacturing, sales, lighting design, installation, and lifetime maintenance of top of the line, low voltage outdoor lighting systems for both residential and commercial properties. NiteLites proprietary line of copper and brass fixtures are specification-grade, low voltage lighting as well as weather resistant.

NiteLites, founded in 1998, has enjoyed robust growth since its beginning, and has improved upon that growth since adopting the franchise business model in 2004. Thomas Frederick, president and CEO, attributes the continued momentum of the business to a number critical factors including: identifying the best candidates for franchises, the NiteLites' proven business model, the growing popularity of architectural and landscape lighting systems, and the ongoing trends nationally of people spending more time and money around their own homes. He further explained, "Outdoor lighting sales are being driven by the increasing number of homeowners seeking safety, security and aesthetics, as well as enhancement of their property's market value."

Those looking to invest in the NiteLites Outdoor Lighting Franchise are encouraged to research this option by visiting '<http://www.nitelites.com>' and clicking on the franchise link. Additional information about franchising and the NiteLites low voltage lighting business can be found at '<http://www.franchise.org>', '<http://www.franchisegator.com>', '<http://www.franchisewire.com>', '<http://www.entrepreneur.com/franchisezone>', '<http://www.findafranchise.com>', '<http://www.franchisecreature.com>', '<http://www.redhotfranchise.com>', '<http://www.franchiseworks.com>', '<http://www.bison.com>', '<http://www.bizbuysell.com>', and '<http://www.fbr50.com>'.

NiteLites' exterior lighting businesses are currently in five major California cities. For details on the popular business opportunity, call 1-866-NITELITES (1-866-648-3548) or call Carl Frederick, vice president of franchise sales and development at (877) 821-4148.

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SOURCE: NiteLites Outdoor Lighting Franchise