

Fox Business Network Happy Hour hosts Jayne Polan of Buttercream Cosmetics

Friday turned into a lucky day for Shampowder by Buttercream Cosmetics Creator Jayne Polan

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LOS ANGELES/EWORLDWIRE/June 16, 2008 --- While some people fear Friday, the 13th of any month, Jayne Polan Creator of Shampowder by Buttercream Cosmetics Inc. found it particularly lucky, with her appearance on Fox Business Networks Happy Hour show occurring on Friday, June 13, 2008.

Polan joined Cody Willard and Tracy Byrnes on Friday's Happy Hour to discuss Shampowder and how Polan came to develop it as a solution to hair challenges for her and many other women.

Advantages of the product include that Shampowder is available in three shades for dark, light and black hair, and with a vanilla-scent, the powder blends beautifully into an array of hair colors. The all-in-one applicator features a short, firm brush to deliver the perfect amount of product exactly where it's needed. Shampowder refreshes, volumizes and deodorizes.

According to Polan, "Shampowder pigmented hair powder allows users to have freedom between hair washings. The sleek and compact design is perfect for travel and for those summer days - from beach to evening out."

Fox Business Happy Hour is a financial program aired on the Fox Business Network weekdays from 5:00 - 6:00 p.m. (EST) and is hosted by Rebecca Gomez and Cody Willard.

Debuting on October 15, 2007, this program takes viewers outside work, to get the inside story of what's making news inside and outside the business world. The show is set in a bar, as it is produced at the Bull & Bear pub in the Waldorf-Astoria Hotel in New York City.

To find out more about Shampowder, visit '<http://www.buttercreamcosmetics.com>'.

MEDIA: To schedule an interview, contact Jayne Polan at 877-588-6942.

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bath powder

between hair washings

buttercream

buttercreme

buttercreme cosmetics

, Hair, Beauty, Hair products, Jayne Polan, Shampowder, buttercream cosmetics, hair refresher, shampoo, dry shampoo, new products, Entrepreneur, women in business, cosmetics, hair salon,

SOURCE: Buttercream Cosmetics