



**VIDEO AVAILABLE: June 28: Massage Envy of Fairfield First Anniversary celebrated with Full Day, Community Event**

*At Black Rock Shopping Center at 2279 Black Rock Turnpike, the event will emphasize the healing power of touch, with 25 percent of the day's profits and any additional donations raised donated to CancerCare of Connecticut.*

Media Advisory

FAIRFIELD, Conn./EWorldWire/June 19, 2008 --- Massage Envy of Fairfield clients and the public will literally get touched - with free chair massages - and be touched, personally - by the chance to contribute to fundraising for non-profit CancerCare of Connecticut, during Massage Envy's first anniversary event. All day, Massage Envy massage therapists will extend their thanks to Massage Envy patrons and visitors by extending their hands to heads, necks and backs - along with other common stress and pain points, while working to support to a worthy cause.

"The entire day is about touch - lives that have been touched by cancer, and about how important touch is to cancer patients and their families for connection, care and comfort," emphasized Eugenia Tzoannopoulos, owner of Massage Envy of Fairfield and regional developer for Connecticut. "This is a chance for us and any other members of the community who want to participate to try and offer some help and support in the best ways we know how."

CancerCare, a nonprofit organization that provides free support services to cancer patients and their families, has been designated as the recipient of 25 percent of the Fairfield clinic's profits for the day and any additional donations. Members and guests of Massage Envy who donate to CancerCare will have their names entered into a drawing for a chance to win a 6-month Massage Envy membership and many other prizes donated by local businesses.

"We plan to focus events on educating the public about the healing power of touch and its special importance for those dealing with cancer," said Tzoannopoulos. "While touch is important to everyone, it's essential for those dealing with chronic illness."

The Massage Envy clinic, located in the Black Rock Shopping Center at 2279 Black Rock Turnpike, will present a raffle, snacks and refreshments, and giveaways. A representative from CancerCare will be available to answer any questions and provide educational material.

Massage Envy Limited LLC is a bold concept in therapeutic massage. The Scottsdale, Ariz.-based company was created in 2002 upon the premise that massages should be relaxing but also affordable and convenient. Massage Envy makes this possible through a monthly membership plan that enables customers to enjoy massages on a regular basis. The company has 432 open clinics operating in 36 states with an additional 343 clinics sold and in development. For more information, visit '<http://www.massageenvy.com>'.

NOTE: To schedule an interview or get more details on Massage Envy in Fairfield, Conn., call Eugenia Tzoannopoulos at 203-249-1380.

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