



International Strategy Group, LLC Announces New Global Commercial Service Fast Track

Initiate, Improve, Expand Global Opportunities

For Immediate Release

HAYMARKET, Va./EWORLDWIRE/July 29, 2008 --- The International Strategy Group LLC (ISG) has announced its new Global Commercial Service Fast Track for faster implementation and reduced costs of global business development. This new service is available to new businesses seeking to expand to international markets, existing businesses seeking to improve their global competitive advantage through strategic partnering and distribution, and those seeking qualified and reliable outsource partners or manufacturers.

The Global Commercial Service Fast Track is a service-oriented program which, in collaboration with clients, reduces time, costs and efforts since ISG does the work and brings the results requested. There are no learning curves because ISG's expertise is based on experience.

This affordable and creative service offers many advantages and eliminates client overhead allowing clients to manage resources. Areas of Fast Track assistance include:

- . Development and analysis of infrastructures and partner reliability
- . Creating a climate of trust for negotiations, identification and evaluation of agents, distributors and representatives
- . Comprehensive market analysis and research worldwide
- . Overcoming foreign regulatory barriers and supporting businesses worldwide including training of multi-ethnic staff

Outsourcing international business development can minimize risk by utilizing a single source of expertise with access to multiple public and private resources supported by any client's existing organization and capitalizing on the credibility and international experience and track record of International Strategy Group LLC.

Principal Michael Bender has extensive domestic and international experience in the private sector as a senior executive including president and CEO of a publicly traded, high technology firm; vice president of operations of a high-tech international subsidiary; founder of a scientific and industrial imaging products company, as well as significant experience as head of international product management for a multinational manufacturing and sales subsidiary. Currently, he heads global strategy for an IT consulting and technology firm. Bender was designated by the U.S. Secretary of Commerce as a member of the Virginia-Washington, DC District Export Council: "To contribute leadership and business experience in support of the Nation's joint industry/government export expansion effort."

Bender has also been a consultant for Project Hope's humanitarian assistance and health education efforts in Iraq and has traveled to Basrah and Baghdad. He is a recipient of the International Trade Administrations Bronze Medal for Superior Federal Service as a Commercial Attache and served in the Middle East and Africa, and his experience extends to most parts of the world.

The International Strategy Group LLC is engaged in international consulting, marketing and sales, and company leadership consists of senior executives with domestic and international experience in operations, technology transfers, product development, marketing, export sales and global outsourcing. Previous diplomatic experience in Africa and the Middle East enhances the firm's ability to provide a comprehensive and

global approach to partnering and product requirements. Current technology and service partners and global staff, (and an ability to add capable partners as needed) qualified by the principals, bring extensive domestic and international experience and services to ISG's overall capabilities.

To learn more about '<http://www.globalcommercialservice.com>'.

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