



Read Chinese Without Knowing Chinese: A Complete Guide To Computer-aided Chinese Reading From George Kung

For Immediate Release

LEXINGTON, Mass./EWorldWire/Aug. 12, 2008 --- Read Chinese Without Knowing Chinese is the first publication to advocate the idea of reading text in a foreign language without knowing or learning the language.

Chinese written language is extremely difficult to learn. Its text does not consist of alphabetic letters, but is made up of characters built from strokes written in virtual rectangular boxes. One needs to memorize 3,000 characters and over 10,000 commonly used words to read newspapers. This takes native Chinese children 3 to 6 years to learn. For foreigners who do not use Chinese on a daily basis, the time needed is substantially longer.

This book takes another approach. It shows that using the latest translation and OCR (optical character recognition) technologies, with a few other tools and know-how, it is completely feasible for someone with no knowledge of Chinese to read and understand text written in Chinese. Using the techniques described, one can read not only electronic text from Web sites and e-mails but text on printed materials such as magazines, books and newspapers, or even from posters and street signs.

This book provides detailed, step-by-step instructions anyone can follow in each stage of the process. It contains real-life examples demonstrating reading from magazines, newspapers and street signs. There is an accompanying Web site at '<http://www.GeorgeKung.com>' which provides updates, sample chapters, additional resources and other information. This book is ready to order from [GeorgeKung.com](http://www.GeorgeKung.com) and [Amazon.com](http://www.amazon.com).

About the Author

George Kung was born and grew up in Taiwan. In 1986, he moved to Massachusetts, where he currently resides. He has a B.S. in Electrical Engineering from Chiao Tung University, Taiwan, and an M.S. in Electrical and Computer Engineering from the University of Massachusetts at Amherst.

Kung worked for 8 years as a Hardware Design Engineer and for more than 10 years as a Software Engineer. His primary interest is in human-machine interface and computer-based translation. It took him more than two years to research, test, refine and document the process described in this book. Kung's wife teaches Chinese at the Lexington Chinese School in Massachusetts. They have two children who studied Chinese for many

years but are still not able to reach the level of competence to read newspapers; they end up needing help from computer software to read Chinese.

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