

Big Feet Pajama Co. Finalist For Biz E™s Innovative Small Business Of The Year Award

Big Feet Pajama Co., a leading manufacturer of footed sleepwear for juniors and adults, is named one of three finalists for the Las Vegas Chamber of Commerce Award.

For Immediate Release

LAS VEGAS, Nev./EWorldWire/Aug. 21, 2008 --- Big Feet Pajama Co., a leading manufacturer of footed sleepwear for juniors and adults, today announced it has been named one of the three finalists for the Las Vegas Chamber of Commerce Innovative Small Business of the Year Award. The annual BIZ E Awards are the Las Vegas Chamber of Commerce's salute to small business. Nominees and winners are recognized for their contributions and dedication to excellence in small business in Southern Nevada.

"We're thrilled to be nominated for such a prestigious honor by the largest business organization in Nevada," stated Valerie Johnson, founder and CEO of Big Feet Pajama Co. "Despite the short period of time we've been in business, we feel that we have been on the front line in sleepwear innovation and are proud to be recognized."

The BIZ E Awards luncheon will be held on Tuesday, September 16, 2008, at the RIO Hotel and Casino at 12:00 p.m. PDT. The winners will be announced at that time.

Big Feet Pajama Co.'s signature line of footed pajamas can be found at dozens of stores and boutiques around the country, as well as online at '<http://www.BigFeetPJs.com>'. The PJs are offered in over forty colors and styles and retail for \$39.99 - \$45.99.

ABOUT BIG FEET PAJAMA CO.

Founded in 2005 and headquartered in Las Vegas, Nev., Big Feet Pajama Co. is a global manufacturer of men's and women's footed sleepwear. The company has been featured in hundreds of newspapers, magazines and television shows including CNN, TIME, USA Today, NY Times, and Associated Press to name a few. The line has also received widespread celebrity acclaim. The company's products are available at stores and boutiques across North America, as well as online at '<http://www.BigFeetPJs.com>'.

ABOUT THE LAS VEGAS CHAMBER OF COMMERCE

The Las Vegas Chamber of Commerce is the largest business organization in the state of Nevada. With more than 7,000 members, the Chamber is committed to building a strong local economy, strengthening, enhancing and protecting business. Since 1911, the Las Vegas Chamber of Commerce has been influencing public policy on behalf of the business community, helping Southern Nevada become a thriving and dynamic marketplace of opportunities.

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SOURCE: Big Feet Pajama Co.

AVAILABLE MEDIA: : Big Feet Pajama Co. Finalist For Biz E Innovative Small Business Of The Year Award (size: 2.1 k)

Big Feet Pajama Co., a leading manufacturer of footed sleepwear for juniors and adults, is named one of three finalists for the Las Vegas Chamber of Commerce Award.

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: Big Feet Pajama Co. Finalist For Biz E Innovative Small Business Of The Year Award (size: 0.8 k)

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