

FAITH & FAMILY

Dynamic Blog From Faith And Family Magazine Is A Contemporary Community Clothesline For Today's Catholic Moms

THE MAGAZINE AND DAILY BLOG OF CATHOLIC LIVING

For Immediate Release

NORTH HAVEN, Conn./EWORLDWIRE/Aug. 22, 2008 --- What your mother might have talked about with a neighbor while hanging clothes in the backyard, today's Catholic mothers are discussing on a new weblog on the Internet.

And, thanks to interactive technology and the power of a good Web site to attract a loyal following, the modern Catholic woman can draw support, encouragement and inspiration not just from a friend or two at a time but also from an entire, unified community -- at any time.

All she has to do is click over to Faith & Family Live -- online at '<http://faithandfamilylive.com>' -- a new, content-rich blog produced by the same trusted Catholic media company that publishes Faith & Family magazine, the National Catholic Register newspaper, Circle Press books, Catholic.net Web site and Pope2008.com blog. Each original blog post welcomes discussion from readers in an easy-to-use comment box. For some, these lively "around the virtual clothesline" conversations are the blog's biggest draw.

But there's more to Faith & Family Live than standard-issue blog posts and combox discussions. The blog also offers:

- . A constantly changing "most recent comments" section on the home page, posts ranked by popularity according to hits and comments, extensive categorization to help moms find exactly what they need, photographs and ongoing reader polls
- . An extensive collection of exclusive articles from recent back issues of Faith & Family magazine, reproduced in full and offered at no cost to blog readers
- . A wealth of resources geared to helping Catholic mothers help their families -- and themselves -- to grow spiritually, emotionally and intellectually
- . A roundup of up-to-the-minute news feeds targeted to Catholic moms from such outstanding Catholic media outlets as EWTN, LifeSite News and Zenit news service.
- . Gifts to combox participants, provided via partnerships with several Catholic-product companies

Faith & Family Live! bloggers even sort through online recipe sites to point out the best bets for bringing the family together around meals and snacks that nourish spirits as well as bodies.

Page views have already. -visit blog, did on its best days,â€• says Tom Hoopes, co-editorial director, with his wife April, of Faith & Family magazine.

Hoopes adds that the site's success is due in large part to the fact that Faith & Family Live editor Danielle Bean, a mother of eight, chose four other Catholic-mom bloggers from a variety of family sizes and situations -- each with her own established following:

- . Newspaper columnist Rachel Balducci
- . Web pioneer Lisa Hendey
- . Longtime blogger Arwen Mosher
- . Marriage & family writer Rebecca Teti.

"We invite you to pray, laugh, cry, and share the good and the bad right along with us," writes Bean in the blog's "About Us" message. "We hope that you will join us as we work toward building a Christ-centered community where we can encourage and support one another in the joyful, challenging, important work of Catholic living."

To arrange an interview with Danielle or any of our other Faith & Family Live bloggers -- or with Tom and April Hoopes -- contact Debra Denhart at (800) 356-9916 ext. 3808 or DDenhart@CircleMedia.com today.

She's awaiting your call alongside the [faithandfamilylive](http://www.faithandfamilylive.com) clothesline right now.

Contact:
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