

## Sept. 4: Iotum's The Calliflower Communiques Presents, Being A One Minute Entrepreneur, With Ken Blanchard

*Bestselling author and leadership guru to share his secrets for success.*

### Media Advisory

OTTAWA, Ontario Canada/EWORLDWIRE/Aug. 26, 2008 --- Ken Blanchard will appear on Calliflower Communiques, September 4, at 6:30 p.m. PDT. In this teleseminar, Blanchard will be presenting inspiring stories that reveal the secrets to becoming a successful entrepreneur including how to build a firm foundation, how to ensure a steady cash flow, and how to create legendary service.

"Ken Blanchard is a management superstar," said Calliflower Communiques Host Allan Hunkin. "Join us and learn how to think, act, and succeed in creating and sustaining a business, no matter what your industry."

Few people have made a more positive and lasting impact on the day-to-day management of people and companies as Ken Blanchard. He is the author of several best-selling books, including the blockbuster international bestseller, *The One Minute Manager*(R), and the giant business bestsellers, *Leadership* and *The One Minute Manager, Raving Fans, and Gung Ho!*. His books have combined sales of more than eighteen million copies in more than twenty-five languages. In 2005, Blanchard was inducted into Amazon's Hall of Fame as one of the top 25 bestselling authors of all time.

To register for this seminar, simply visit '<http://peek.snipurl.com/kenblanchard>'.

### The Calliflower Communiques

The Calliflower Communiques seminar series runs over three months and features some of the best-known and most thought-provoking people from around the world. Each show features 45 minutes of one-on-one interview with host Alan Hunkin, followed by 45 minutes of participant question and answer with the guests.

- . June 26, 2008, An evening with William Shatner - Up Till Now. Shatner, famous for bringing characters Captain James T. Kirk, Sergeant T.J. Hooker and Denny Crane to life, is one of the most beloved entertainers in the world.
- . July 21, 2008, An evening with Peter Senge - The Necessary Revolution
- . August 6, 2008, An evening with Gabor Mate - In the Realm of Hungry Ghosts: Close Encounters with Addiction
- . August 21, 2008, An evening with Ariane de Bonvoisin - Taking Charge of Change
- . September 04, 2008, An evening with Ken Blanchard - Being a One Minute Entrepreneur
- . September 10, 2008, An evening with Alex Mandossian - The Past, Present and Future of Internet Marketing and Success
- . September 15, 2008, An evening with Alan Alda - Things I Overheard While Talking to Myself. Alda, a multiple award-winning actor, is best known for his role as Hawkeye Pierce in the television series *M\*A\*S\*H*.
- . September 25, 2008, An evening with Josh Waitzkin - Perfecting Your Art of Learning
- . October 14, 2008, An evening with Al Turtle - The Map to Successful Relationships

Host Allan Hunkin is a life enhancement speaker and writer with over 30 years of experience in self help and personal empowerment. He holds train the trainer status in five different models of psychology. He has been an online broadcaster since 1997, conducting over 700 interviews with authors and thought leaders, in the areas of personal and social transformation.

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Calliflower Communiques is sponsored by iotum, the creators of Calliflower, a visual conference calling service designed to meet the growing conference needs of business. Calliflower features iotum's signature Web interface - an easy to use, interactive dashboard that makes organizing and participating in multiparty calls simple and engaging. Learn more online at '<http://www.calliflower.com>'.

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