



2009 Storage Visions Conference Announces Keynote Talks By Warner Brothers And Panasonic

Conference Registration is Open

For Immediate Release

SAN JOSE, Calif./EWORLDWIRE/Oct. 2, 2008 --- The Entertainment Storage Alliance (www.EntertainmentStorage.Org) announces two exciting keynote speakers for the Eighth Annual Storage Visions Conference to be held at the Flamingo Hotel in Las Vegas, Nev., Jan. 6 and 7, 2009:

. Wendy Aylsworth, senior vice president of technology for Warner Brothers will give a keynote titled, "2X Storage + 2X Bandwidth = 3D Production," which discusses requirements and technologies for 3D production and their impact on digital storage.

. Dr. Paul Liao of Panasonic will give a keynote talk titled, "The Future of Content Storage" and will include discussion of the transition from DVD to Blu-ray and trends in SD flash memory for CE products.

Wendy Aylsworth oversees the establishment of new technologies for Warner Brothers production divisions and assesses the impact of emerging technologies on content creation and distribution. Her department participates in national and international technical standards and trade organizations to promote commonality for the benefit of the entertainment sector. She is currently the elected engineering vice president of SMPTE and acted as chair of SMPTE DC28 for four years, which generated the initial d-cinema standards created for the industry. Aylsworth joined Warner Bros. in 1994, establishing technology operations for the new feature animation division. Previously she spent five years at Disney overseeing animation technology and theme park ride software development, and had spent fifteen years in the aerospace industry.

Dr. Liao is vice president and chief technology officer for the Panasonic Corporation of North America. He is responsible for Panasonic's technology direction and R&D in North America, and he is also a member of the Boards of the Panasonic Foundation and the Panasonic Display Laboratory of America. Dr. Liao has served on the Board of the Internet Home Alliance, the Information Technology Industry Council, the Consumer Electronics Association Board of Industry Leaders, and as a member of the FCC Technological Advisory Council. He is a past President of the IEEE Lasers and Electro-Optics Society, and he is a recipient of the IEEE Millennium Medal.

Corporate sponsors and exhibitors for the 2009 Storage Visions include Denali, Fujitsu, SanDisk, STMicroelectronics, Toshiba America Information Systems and Trusted Computing Group,. Organization and media sponsors include Burn World, Content Delivery and Storage Association, Compact Flash Association, Computer Outlook, Davis Consultants Asia, Digital Media Net, DVDA, Flash Memory Summit, Fibre Channel Industry Association, IDEMA, IEEE Consumer Electronics Society, InfoStor, MediaTech Association, OCModshop, Parks Associates, PC World, Portable Design, Reseller Advocate News, Reverse Logistics Association, Saint Petersburg State University of Film and Television, SCSI Trade Association, Storaesearch.com, The Entertainment Storage Alliance and Veritas et Visus.

Conference registration is now open at '<http://www.StorageVisions.com>'. Conference hotel reservation information is also on the Web site.

Storage Visions is the place to participate in digital storage enabling the digital content revolution For information on sponsorship and exhibit opportunities at the 2009 conference, call 408-871-8808 or e-mail info@StorageVisions.com.

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