

Cheval Equestrian Community Forms New Partnership with The Levine Senior Center

Equestrian estate community reaches out to support this organization, which provides opportunities for the betterment of Matthews and Mint Hill citizens.

For Immediate Release

KENNESAW, Ga./EWorldWire/Oct. 10, 2008 --- Cheval, greater Charlotte's newest and most discerning equestrian estate community, today announced a partnership agreement with The Levine Senior Center located in neighboring Matthews, N.C. The partnership details are still being finalized; however, the arrangement is a long-term relationship between the two entities that is designed to provide community support for both The Levine Senior Center and Cheval.

The community of Cheval will feature The Levine Senior Center in upcoming marketing programs to provide exposure and an avenue for community support for the Center, its members and volunteers. The overall goal is to create greater awareness of the Center and its programs which opened in March 2006 to more than 120,000 people over the age of 50 in east Mecklenburg and Union counties.

The mission of The Levine Senior Center is to provide seniors with a safe and nurturing environment that stimulates mind, body and spirit, in addition to educational and wellness programs. The Center also serves as a place for civic functions, business meetings, parties, receptions and fellowship with friends.

Cheval is committed to supporting this organization, which provides opportunities for the betterment of Matthews and Mint Hill citizens. Cheval developer Keith Paris felt that no place embodied that spirit better than The Levine Senior Center. "I am delighted that Cheval is able to partner with The Levine Senior Center. It's organizations such as this one, that foster fellowships and touch lives that impact the entire community. It's what makes Mint Hill and Matthews so special," Paris said.

Located off of Lawyers Road, Cheval is a 300-acre equestrian community with 160 homesites located inside the 485 loop. This distinctive community features custom-built homes on one to five plus acre homesites and offers 15 large estate sites the option of having a private barn on their grounds. Homesites are from the \$150's with homes ranging from the \$850's to \$2.5 Million.

About The Levine Senior Center

Located at 1050 DeVore Lane, Matthews, N.C. 28105, The Levine Senior Center thrives on empowering seniors to celebrate living by developing new relationships through fellowship, enhancing their power of knowledge through stimulating activities and believing in the concepts of boundless aging.

For additional information on The Levine Senior Center contact Dahn Jenkins, executive director, at 704-846-4654 or visit '<http://www.levineseniorcenter.org>'.

About Cheval

Located in Mint Hill, N.C., Cheval features 160 Old World-style custom-built homes on premier homesites with four community parks and the Joli Cheval Equestrian Center. Cheval is located inside I-485 and convenient to Ballantyne, SouthPark, the University area and Uptown Charlotte. Homesites are from the \$150's with homes ranging from the \$850's to \$2.5 Million.

For additional information on Cheval contact the Sales and Information Center at 888-573-2932 or visit '<http://www.chevalnc.com>'. For media requests, contact Christian Rogers at 1-800-717-8999.

HTML: <http://www.eworldwire.com/pressreleases/19051>

MOBILE: <http://e4mobile.com/pressreleases/19051>

PDF: <http://www.eworldwire.com/pdf/19051.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/314199.htm>

Los Angeles
+1 213-596-0850

Chicago
+1 312-224-4653

New York
+1 973-252-6800

London
44-20-7078-7269

Communicate News®
+1 888-546-NEWS (6397)

EWORLDWIRE®

LOGO: <http://www.eworldwire.com/newsroom/314199.htm>

CONTACT:

Christan Rogers
Cheval
3050 matlock drive
kennesaw, GA 30144
PHONE. 770-426-1107
EMAIL: christianr@marketingspecifics.com
<http://www.chevalinc.com>

KEYWORDS: Cheval, Levine Senior Center, Mint Hill, Matthews, Charlotte, Mecklenburg, Union, Real Estate, Keith Paris, North Carolina

SOURCE: Cheval