

The Fountain Medical Spa And Boutique of Tennessee Offers Upscale, Innovative Anti-Aging Services

Newly Opened Spa Experiences Outstanding Success And Service

For Immediate Release

MT. JULIET, Tenn./EWorldWire/Oct. 28, 2008 --- With today's society of baby boomers at the helm, a youthful appearance is nearly a mandate. Feeling good is important at any age but with the advent of reality TV, self image is front and center.

The state of Tennessee now has one of the most innovative anti-aging and technological resources available in the beauty industry, offering a full-body makeover that includes anti-aging cosmetic services and weight loss control. Appropriately coined by the Web site, DiscoverYouthAgain.com, The Fountain Medical Spa and Boutique officially opened for business Monday, August 18 at 8:00 a.m. and has been building an impressive clientele for being opened a mere two months. Located at 12906 Lebanon Road in Mt. Juliet, at this state-of-the-art facility one can enter, enjoy services and walk out a changed person.

Owned by Harold and Linda Davids, California implants to Tennessee 2 years ago, Linda shares, "I went to get a facial one day from a daughter of a longtime friend. She mentioned the idea of a medical spa and services she would love to be able to offer. I talked to Harold, and he thought it would be a smart move, given the societal environment, and here we are."

As the concept developed, the Davids pulled together a team that is parallel to none. Known for having the Midas Touch with a diverse background of successful businesses, Harold took the reins, building the whole facility and bringing the project to opening completion. "Though this business venture is one that is a bit different than the others I've started, I'm excited about it because of the industry, the team we have and the services we offer," said Harold. "I would not have approached this endeavor if I didn't know we could provide the best to our customers."

He has also found some of the most qualified people in the industry. "I'm very excited about Dr. Emerson leading the staff as Medical Director. His experience and enthusiasm is catching, and he's so good at not only performing the best service; he is great at working with the staff."

A magna cum laude graduate of Vanderbilt, Dr. Charles Emerson, III heralds 15 years of experience in the medical field. As a top physician in his field, he is certified in some of the latest technologies available in the cosmetic, anti-aging industry. Dr. Emerson shares, "I'm very excited about this medical spa because we are able to offer services that can change a person's life. More exciting, we are the only ones in the whole state of Tennessee that are making the SmartXide DOT Therapy CO2 Laser and UltraTouch Lipodissolve available to the public!"

With both the SmartXide DOT CO2 Laser and the UltraTouch Lipodissolve, results are dramatic. The spa stays busy with clients that are very excited about these unique services. Additional Medical Spa services range from facial treatments that include laser (and the most advanced SmartXide DOT Therapy CO2 Laser), injectables, aesthetic treatments and chemical peels to nutritional weight loss and UltraTouch Lipodissolve.

The Boutique side of The Fountain is slated for an opening in the latter part of November. A vast variety of products offered will assist the medical processes and provide some of the finest lines in the skincare industry. Mr. Davids concludes, "I truly believe we will be able to help people feel good, increase their self confidence and have a fun time doing it." With a big California smile, Mr. Davids is excited about the venture and enjoys serving good friends and new acquaintances in the great state of Tennessee.

Located at 12906 Lebanon Rd. in Mt. Juliet, Tennessee, The Fountain Medical Spa and Boutique hours of operation are Monday, Wednesday and Friday, from 9:00 a.m. to 6:00 p.m.; Tuesday and Thursday, 9:00 a.m. to 8:00 p.m. and Saturday, from 9:00 a.m. to 2:00 p.m. For more information, call 615/758-2122 or visit the Web site for products, services and special events at '<http://www.DiscoverYouthAgain.com>'.

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