



## GroceryWiz Helps Consumers Fight Rising Food Prices

*Consumers are saving at the grocery store before they ever leave the house by using the web site GroceryWiz.com*

For Immediate Release

HOWELL, Mich./EWorldWire/Nov. 3, 2008 --- GroceryWiz is a free Web site allowing consumers to manage their grocery shopping by creating shopping lists and printing grocery coupons before going to the grocery store. The site has hundreds of shopping items organized by aisle category, and the list is customizable to include items unique to each visitor. Upon log-in, visitors' lists are saved. For future grocery shopping items can be added to or removed from the last saved list.

The site has experienced an increased interest by consumers in managing the grocery shopping experience, which has led to further growth for the company.

GroceryWiz has partnered with most major coupon distributors to allow its visitors to select and print coupons from their computers. To assist visitors, GroceryWiz identifies applicable coupons next to the selected product. Printable coupons are the same coupons that appear in the newspapers. Most grocery stores accept these manufacturer coupons.

GroceryWiz has experienced interest from local grocers and other related businesses including delivery services. By allowing visitors to add their own items, GroceryWiz has increased its appeal to customers who shop at super stores, organic food stores, and pharmacies.

"We are seeing a growing number of consumers looking toward the Internet for tools and services that help them offset the rising cost of food, transportation, housing and other basic necessities. Our site is helping to lower grocery bills for thousands of households. That's very satisfying for us," said Donald Dalton, GroceryWiz.com president.

About GroceryWiz.com

GroceryWiz.com, founded in 2007 by computer industry veterans, is committed to providing an efficient, cost-savings pre-shopping experience for all to share. Free of charge, features include on line grocery list that can be saved and edited, shared with others, and completely customizable. Visit '<http://www.GroceryWiz.com>'.

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