

G R E A T
Spa Escapes

Great Spa Escapes Is Proud To Be The Presenting Sponsor Of Elements Spa Magazine's 12th Annual Media Event

The Media Event is set to showcase spa industry leaders

For Immediate Release

PHOENIX/EWORLDWIRE/Nov. 14, 2008 --- Great Spa Escapes and Spa Magazine are teaming up at "Elements," the 12th Annual Media Event, an insider's look at the newest faces, places, products and trends, October 24th at the Mandarin Oriental in New York.

The Press Event will bring Great Spa Escapes, Spa Magazine and fellow guests to the Mandarin Oriental, New York, a 5-star luxury hotel towering above Central Park and the Manhattan skyline. Past media guests include American Express Publishing, CNBC, Cond Nast Traveler, E! Entertainment, Fodor's, HGTV, NBC, Newsweek, People, Travel & Leisure and more. Many of the top spas will be in attendance such as Canyon Ranch, Lake Austin Resort & Spa, Mandarin Oriental, Miraval and Red Mountain Spa.

"We are thrilled to be partnering with such a prestigious publication as Spa Magazine as the Presenting Sponsor at the Fall Media Event," says Cecilia Hammond, executive vice president of operations. "We anticipate a very active and productive day with a wide range of prominent guests at one of the industry's premier media showcases."

KSL Resorts and the McCollough Institute, two of Great Spa Escapes' premier affiliates, will be joining Great Spa Escapes at the event. KSL Resorts manages seven time-honored resorts including Hotel Del Coronado, Rancho Las Palmas Resort & Spa, La Costa Resort & Spa, The Homestead and Barton Creek Resort & Spa. The McCollough Institute for Appearance and Health is home to the McCollough Plastic Surgery Clinic and hosts people from all over the world to learn how to optimize how they look and feel.

About Great Spa Escapes

Great Spa Escapes (GSE), a leading provider of premier spa experiences worldwide, is the first-in-class to provide spa-goers with easy access to a live Spa Concierge, convenient online booking tools, unique destination spa packages at special rates, and a premier collection of spas guaranteed to provide customers with the highest level of products and services in the industry. With a focus on quality and level of service, GSE also develops customized programs for a prominent list of corporate partners that represent over 100 million affluent consumers.

About Spa

Spa Magazine is your personal connection to beauty, health and wellness tips from the hottest spas. Spa, one of 40 titles published by Bonnier Corp., has six bimonthly issues plus the award-winning Spa Worldwide Guide annual directory. Check out Spa online at '<http://www.spamagazine.com>' and contact the editor at editor@spamagazine.com.

For additional information about Great Spa Escapes, visit '<http://www.greatspaescapes.com>' or contact Cecilia Hammond at 623.251.7638 or ceciammond@greatspaescapes.com.

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CONTACT:

Michael Murray
Great Spa Escapes
1600 Golf Road, Suite 1200
Rolling Meadows, IL 60008
PHONE. 602-741-8004
FAX. 602-297-6919
EMAIL: surefire@cox.net
<http://www.greatspaescapes.com>

Cecilia Hammond
Great Spa Escapes
1600 Golf Road, Suite 1200
Rolling Meadows, IL 60008
PHONE. 623-251-7638
EMAIL: cecihammond@greatspaescapes.com
<http://www.greatspaescapes.com>

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