

DogGone Charming Unleashes Custom Dog And Cat Pet Products And Gifts Online Store

DogGone Charming manufactures dog- and cat-related products, italian charms, sterling silver beads, and custom jewelry. A portion of proceeds is donated to select animal rescues.

For Immediate Release

ELK GROVE, Calif./EWorldWire/Nov. 19, 2008 --- A growing destination among pet-lovers nationwide, DogGone Charming (DGC) is lapping up attention at its online doorstep, '<http://www.doggonecharming.com>'. The designer and manufacturer of custom-crafted, colorful, eye-catching products, DogGone Charming is quite selective about the products it offers and goes the extra mile to pamper cherished pets and pet owners.

Jewelry is individually hand-painted. Superior quality pet clothes, collars, leashes and purses are enhanced in manufacturing, boasting extra stitching with strong nylon thread for long-term durability, for example. Because the company manufactures, products are offered direct to the public at value-based prices.

The DogGone Charming Italian charm line features over 5,800 designs in stock. According to Founder Cindy Russo, "Our charms are original designs - not copies. They are high quality and crafted with 18kt overlay, soldered on to 100 percent stainless steel links - far surpassing tin that flakes."

DogGone Charming manufactures under the brand name, "Roussio" ('<http://www.roussio.com>'), and presents 1,500 designs of its own, in addition to thousands of other brand designs.

"High quality 925 Sterling silver is used in all our sterling silver beads, bracelets, earrings, pendants, charms and necklaces," stated Russo. "Our beads are compatible with most popular slider and screw type bracelets, which is all the rage. We even offer a personalized line of beads from which we can arrange a pet's name or word, further personalizing a gift or purchase."

Glitter beads along with color-changing mood bracelets are exclusive to DGC - they cannot be found anywhere else.

For the bargain hunter, DGC offers a 2-for-1 category, featuring items purchased in bulk from competitors who went out of business. "These are not cheap charms, just cheap priced," added Russo. "There is something for everyone and every pet with a bonus of a discount price."

At '<http://www.doggonecharming.com>', a portion of the proceeds are donated to select animal rescue groups ('<http://www.doggonecharming.com/links>'). DGC pet products are tested by the owners' pets and rescue animals, so they live up to the highest of standards.

DogGoneCharming is committed to bringing customers safe, fun, high quality products. Treats and pet products are the best available, period.

"As hard as we work, we also like to have fun," stated Russo. "We feature a Pet of the Month on our home page and also have monthly charm giveaways. We love to hear from our customers and share animal rescue stories, so we invite everyone to visit our store at '<http://www.doggonecharming.com>' and shop awhile, or just register for our free giveaways."

"Until then, don't forget to 'paws and relax'."

Cindy Russo, Founder
'<http://www.doggonecharming.com>'

DogGone Charming (DGC) has been supplying pet lovers with fun pet products and charming jewelry since 2000. With a team of naturally creative designers, the company quickly expanded into manufacturing in late 2001. Custom, colorful, eye-catching jewelry is individually hand painted.

The company's exclusive products make unique gifts and fundraising items.

A small but solid and efficient company, a genuine love of animals keeps the company on track. "It is our priority to design our products with fun in mind for both pets and people."

Visit '<http://www.doggonecharming.com>' to view the line.

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