

## **PHOTOS AVAILABLE: Dayton, Cincinnati, and Northern Kentucky Lighting Experts NiteLites Announce Promotion of Frank Marshall**

*NiteLites of Cincinnati, Dayton, and Northern Kentucky, the landscape lighting professionals, names Frank Marshall installation manager for their outdoor lighting business.*

For Immediate Release

PINEHURST, Texas/EWORLDWIRE/Dec. 4, 2008 --- NiteLites of Cincinnati, Dayton, and Northern Kentucky has announced the promotion of Frank Marshall to the position of installation manager. Marshall has been a part of the NiteLites' organization for the past year and has demonstrated the NiteLites commitment to customer satisfaction and exceptional customer service. In his new role, Marshall will be responsible for the installation activities in the southwest Ohio/Northern Kentucky areas.

NiteLites' sole business is architectural and landscape lighting for residential and commercial property owners. Since NiteLites began in 1998, architectural and landscape lighting has continually grown in popularity. The reasons for this growth are the many benefits that the property owner can realize with the installation of an outdoor lighting system.

NiteLites provides many types of low voltage lighting fixtures including outdoor lights for improved safety and security. A poorly lit path, step, or driveway can be an accident waiting to happen. A well-lit walkway enables owners and visitors to see potential hazards and avoid accidents. Proper lighting and placement of lights on walkways, driveways, and on surrounding areas allows pedestrians to travel to and from and around a property safely.

At the same time, outdoor lighting is also a deterrent to potential intruders. Burglars prefer to work in the dark as they don't want to be noticed. NiteLites lighting systems powerfully illuminate properties, eliminate dark spots, and reduce the chances of a property being a target for theft.

This outdoor lighting business also offers architectural lighting, landscape lighting, patio and garden lighting, deck lighting, submersible lighting for fountains and ponds, and path lighting. In addition, NiteLites specializes in commercial projects such as entryways, marinas, senior centers, parks, hotels, municipal projects, resorts, clubhouses, apartment complexes, town homes, condominiums, public facilities, and restaurants.

Other benefits of an energy efficient 12 volt system from NiteLites Outdoor Lights of Dayton, Cincinnati, and Northern Kentucky include creating breathtaking curb appeal, increased value and resale potential, and the ability to enjoy patios, decks, gardens, fountains, swimming pools and walkways for additional hours each evening.

Industrial specification grade low voltage lighting systems from NiteLites are expandable, so they can be adapted to the changing needs of the client. The company works with landscape architects, landscaper designers, developers and homeowners to create designs that not only highlight landscaping but put a magical glow on the details of homes, gardens, and all outdoor vistas.

For more information on NiteLites Outdoor Lighting or to schedule a lighting consultation, contact NiteLites at 937-886-1420 (Dayton), 513-665-4100 (Cincinnati), or 859-578-0777 (Northern Kentucky). More information about this outdoor lighting franchise can be found at '<http://www.nitelites.com>'.

NiteLites is an active member in the Dayton HBA (Home Builders Association of Dayton and the Miami Valley) ('<http://www.newhomesofdayton.com>'), the Dayton Area Chamber of Commerce ('<http://www.daytonchamber.org>'), the Better Business Bureau ('<http://www.dayton.bbb.org>'), the HBA of Greater Cincinnati ('<http://www.cincybuilders.com>'), and the HBA of Northern Kentucky ('<http://www.hbanky.com>').

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**SOURCE:** NiteLites Outdoor Lighting